BLADE SIGNS

DESCRIPTION
Blade Signs shall be permitted only for businesses that have a Principal Entrance on the first Story. One Blade Sign shall be permitted for each Business if the Facade is no more than 5 feet from the Principal Frontage Line. Blade Signs may encroach into the Public Frontage up to 4 feet, shall clear the Sidewalk by at least 8 feet, and shall not encroach above the bottom of any second Story windows. Blade Signs shall be limited to the name and/or Logo of the Business.

i. Blade Signs may be double-sided.
ii. Blade Signs shall be permitted only for businesses that have a Principal Entrance on the first Story.
iii. Businesses shall be permitted 1 Blade Sign where its Principal Frontage Lin is no more than 5 feet from the Facade. Businesses that have a Secondary Frontage line that is no more than 2 feet from the Facade shall be permitted 1 additional blade Sign on that Facade.
iv. Blade Signs may encroach into the Public Frontage up to 4 feet and shall clear the Sidewalk by at least 8 feet.
v. Blade Signs shall not encroach above the roof line nor above the bottom of the second Story window.
vi. Text and graphics on the Blade Sign shall be limited to the name and/or Logo of the Business. Slogans, address labels, operating hours and contact information shall not be permitted.
vii. Mounting hardware, such as supports and brackets, may be simple and unobtrusive or highly decorative, but shall complement the design of the Sign, the Building, or both.
viii. For buildings with multiple Signs, mounting hardware or Sign shapes, sizes and colors shall be Coordinated.

SIGN DETAILS

a. **Quantity:** 1 per Facade max. 2 max.
b. **Area:** 4 sf max. In P2, P3 & 6 sf max. in P4, P5
c. **Width:** 4 ft max.
d. **Height:** 4 ft max.
e. **Depth / Projection:** 4 ft max.
f. **Clearance:** 8 ft min.
g. **Apex:** n/a
h. **Letter Height:** 8 in max.