d)	PLACE TYPES ▶	P2	Р3	P4	P5	SPECIFICATIONS ▼
BLADE SIGNS				Р	Р	<ul> <li>a. Quantity: 1 per Facade max. 2 max.</li> <li>b. Area: 4 sf max. In P2, P3 &amp; 6 sf max. in P4, P5</li> <li>c. Width: 4 ft max.</li> <li>d. Height: 4 ft max.</li> <li>e. Depth / Projection: 4 ft max.</li> <li>f. Clearance: 8 ft min.</li> <li>g. Apex: n/a</li> <li>h. Letter Height: 8 in max.</li> </ul>

## DESCRIPTION

Blade Signs shall be permitted only for businesses that have a Principal Entrance on the first Story. One Blade Sign shall be permitted for each Business if the Facade is no more than 5 feet from the Principal Frontage Line. Blade Signs may encroach into the Public Frontage up to 4 feet, shall clear the Sidewalk by at least 8 feet, and shall not encroach above the bottom of any second Story windows. Blade Signs shall be limited to the name and/or Logo of the Business.

- i. Blade Signs may be double-sided.
- ii. Blade Signs shall be permitted only for businesses that have a Principal Entrance on the first Story.
- iii. Businesses shall be permitted 1 Blade Sign where its Principal Frontage Lin is no more than 5 feet from the Facade. Businesses that have a Secondary Frontage line that is no more than 2 feet from the Facade shall be permitted 1 additional blade Sign on that Facade.

## SIGN DETAILS

- iv. Blade Signs may encroach into the Public Frontage up to 4 feet and shall clear the Sidewalk by at least 8 feet.
- v. Blade Signs shall not encroach above the roof line nor above the bottom of the second Story window.
- vi. Text and graphics on the Blade Sign shall be limited to the name and/or Logo of the Business. Slogans, address labels, operating hours and contact information shall not be permitted.
- vii. Mounting hardware, such as supports and brackets, may be simple and unobtrusive or highly decorative, but shall complement the design of the Sign, the Building, or both.
- viii. For buildings with multiple Signs, mounting hardware or Sign shapes, sizes and colors shall be Coordinated.

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