

# ABOUT THE MAIN STREET PROGRAM

The City of Bastrop Main Street Program was founded in 2007 through a combination of local business owners and community volunteers working together to support economic development and improve the design and aesthetic of Downtown Bastrop.

The Main Street Program area consists of 62-blocks with over 250 businesses, making it an vital and thriving economic district. Nestled along the Colorado River, Downtown Bastrop features a thriving Cultural Arts District along with unique shopping, dining, and activities for everyone.

The Bastrop Main Street is designated as a Nationally Accredited Main Street America Program. This designation recognizes the program's commitment to preservation-based economic development and community revitalization through the Main Street Approach. This approach focuses on four major points: organization, economic vitality, promotion, and design.



[WWW.DOWNTOWNBASTROP.COM](http://WWW.DOWNTOWNBASTROP.COM)

@DOWNTOWNBASTROP

@DOWNTOWNBASTROPTX

## TABLE ON MAIN



## DOWNTOWN BASTROP SPONSORSHIP PACKAGES 2023

## LOST PINES CHRISTMAS



## FARM STREET OPRY







## BASTROP MAIN STREET PROGRAM SPONSORSHIP PACKAGES

SPONSOR BENEFITS	PLATINUM \$4,000	GOLD \$3,000	SILVER \$2,000	ONE EVENT \$500
------------------	---------------------	-----------------	-------------------	--------------------

### **"BOOSTED" RECOGNITION THROUGHOUT THE YEAR**

SOCIAL MEDIA	3 POSTS	2 POSTS	1 POST	1 POST
LISTED IN YEARLY REPORTS	✓	✓	✓	✓
BLOG SPOTLIGHT	✓	✓	✓	✓
LISTED IN E-NEWSLETTER	✓	✓	✓	✓
PROMOTIONAL ITEMS	LARGE LOGO	SMALL LOGO	NAME	NAME

### **ANNUAL EVENTS - TABLE ON MAIN, WASSAIL FEST, & LOST PINES CHRISTMAS**

ADMISSION TO TABLE ON MAIN	1 TABLE	1 TABLE		
EVENT SIGNAGE	LARGE LOGO	SMALL LOGO	NAME	NAME
EVENT FLYERS	LARGE LOGO	SMALL LOGO	NAME	NAME

### **SPONSOR APPRECIATION**

RECEPTION	✓	✓	✓	✓
THANK YOU SOUVENIR	✓	✓	✓	✓
4 TICKETS TO FARM STREET OPRY	✓	✓		
4 VIP TICKETS TO THE LOST PINES CHRISTMAS PARADE	✓			

If you have questions about Main Street sponsorship packages or need additional information, please contact Candice Butts by email at [cbutts@cityofbastrop.org](mailto:cbutts@cityofbastrop.org) or call our offices at 512-332-8862.

Please submit this form and payment to:

**City of Bastrop Main Street Program**  
 City of Bastrop  
 1311 Chestnut Street  
 Bastrop, TX 78602  
 Email: [cbutts@cityofbastrop.org](mailto:cbutts@cityofbastrop.org)

Business Name: \_\_\_\_\_  
 Business Contact and Title: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Business Website: \_\_\_\_\_

Please select sponsorship tier level:

Platinum Sponsorship - \$4,000  
 Gold Sponsorship - \$3,000  
 Silver Sponsorship - \$2,000  
 One Event - \$500, event:

☐ I am paying by check made out to the  
 City of Bastrop Main Street Program  
 Check # \_\_\_\_\_

Please send me an invoice.