## Joint Workshop with Bastrop, TX City Council and Visit Bastrop

Bastrop City Hall City Council Chambers 1311 Chestnut Street Bastrop, TX 78602 (512) 332-8800



## Special Workshop Agenda — June 21, 2018 at 6:30 P.M.

City of Bastrop City Council meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800 or write 1311 Chestnut Street, 78602, or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas at 1-800-735-2989 at least 48 hours in advance of the meeting.

- 1. Call to Order
  - a. City of Bastrop City Council Mayor Connie Schroeder
  - b. Visit Bastrop Vice- Chair Rick Brackett

## WORK SESSION

- 2A. Review the City's Contract with Visit Bastrop dated September 12, 2017 regarding scope of service and deliverables along with purpose of annual workshop (dialog about performance, establish future goals and objectives, and other topics that may be relevant to the components of this contract in early June of each year).
- 2B. Hold discussion regarding FY 2018 Contract Performance, establish future goals and objectives for FY 2019 and beyond, provide update on current Visit Bastrop activities such as the hiring process for a new Executive Director, the Branding initiative, adoption of a Strategic Plan, and other organizational items.
- 2C. Receive Presentation on Visit Bastrop Monthly Report "HOT Report 101" to educate the Council on the elements of the monthly report.
- 2D. Receive Monthly Presentation from Visit Bastrop
- 2E. Discuss Essential Tourism Asset Policy & Special Events previously funded by City through HOT Funds.

## ADJOURNMENT

- a. City of Bastrop City Council Mayor Schroeder
- b. Visit Bastrop Vice-Chair Rick Brackett

I, the undersigned authority, do hereby certify that this Notice of Meeting as posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenient and readily accessible to the general public, as well as to the City's website, <a href="www.cityofbastrop.org">www.cityofbastrop.org</a> and said Notice was posted on the following date and time: Friday, June 15, 2018 at 10:00 a.m. and remained posted for at least two hours after said meeting was convened.

Ann Franklin, City Secretary