Bastrop Public Library Board Meeting
AGENDA
Bastrop Public Library
1100 Church Street
Bastrop, TX 78602

BASTROPTX
Heart of the Lost Pines / Est. 1832

May 3, 2021 at 6:00 P.M.

Bastrop Public Library Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800, or write to 1311 Chestnut Street, Bastrop, TX 78602, or call Relay Texas through a T.D.D. (Telecommunication Device for the Deaf) at 1-800-735-2989 at least 48 hours in advance of the meeting.

1. **CALL TO ORDER**

2. **CITIZEN COMMENTS**

   At this time, three (3) minute comments will be taken from the audience on any topic. To address the Council, please submit a fully completed request card to the Board Secretary prior to the meeting.

   In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, the Board cannot discuss issues raised or make any decision at this time. Instead, the Board is limited to making a statement of specific information or a recitation of existing policy in response to the inquiry. Issues may be referred to City staff for research and possible future action.

   It is not the intention of the City of Bastrop to provide a public forum for the embarrassment or demeaning of any individual or group. Neither is it the intention of the Board to allow a member of the public to slur the performance, honesty, and/or integrity of the Board, as a body or any member or members of the Board, individually or collectively, nor any members of the City's staff. Accordingly, profane, insulting, or threatening language directed toward the Board and/or any person in the Board's presence will not be tolerated.

3. **ANNOUNCEMENTS**

4. **STAFF REPORT**

4A. Monthly report on Library activities.

4B.   Monthly report on Friends of the Bastrop Public Library.

4C.   Monthly statistical report.

4D.   Monthly financial report.

5.   CONSENT AGENDA

5A.   Consider action to approve Bastrop Public Library Board minutes from the March 1, 2021, regular meeting.

6.   ITEMS FOR INDIVIDUAL CONSIDERATION & DISCUSSION

6A.   Update of grant status.

6B.   Discussion and approval of strategic plan

7.   UPDATES

7A.   Individual requests from Library Board members for items to be listed on future agendas.

8.   ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting is posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenience that is readily accessible to the public, as well as to the City's website, www.cityofbastrop.org.   Said Notice was posted on the following date and time: Wednesday, April 28, 2021 at 10:00 a.m. and will remain posted for at least two hours after said meeting has convened.

Victoria Psencik, Deputy City Secretary

Bastrop Public Library Board Meeting Minutes

April 5, 2021

Call to Order:

The meeting was called to order at 6:00 p.m.

Members present were President Mary Jo Jenkins, Jaime McDonald, Lesa Neese, Rebecca Bennett, Barbara Clemons, Sally Keinarth, Jennifer Leisure, Director Bonnie Pierson, and Mayor Connie Schroeder.

Citizen Comments:

There were none.

Announcements:

It is National Library Week.

Staff Report:

Activities -

Two hundred thirty-seven patrons have used the self-check. Director Bonnie Pierson highlighted items from the Librarian's Report, including that the library is transitioning to 100% service and planning more in-person activities this summer.

Friends of the Library –

The Friends will be holding a Pop-Up book sale on April 10 in the parking lot. There is currently a "dot sale" in the Book Nook. Each month, the books with a particular color dot are on sale.

Statistical Report –

There were no questions about the Statistical Report.

Library Board fund –

The Bastrop Women's Literary Guild donated $350. The money was used to purchase 20 books.

Comprehensive survey results –

Bonnie Pierson reviewed the information about the survey results in the agenda packet, noting that most respondents asked for more books, and that 90% of respondents rated the Library as excellent or good overall. She added that many people don't know about e-books and internet. This is addressed in the Focus Areas for the Long Range Plan.

Consent Agenda:

Jennifer Leisure moved to approve the minutes for the March 1, 2021 meeting. Barbara Clemons seconded, and the motion carried.

Items for Individual Consideration and Discussion:

The Library currently has two grants. The first is the CARES grant. The second is the Hanscher Grant. Originally, the Library had requested the money for 10 laptops to circulate in the Library, and 10 internet hotspots to check out. However, since the Library is transitioning to full capacity, the laptops are no longer needed. Instead, the Library will request wifi access in the parking lot for patrons to access 24 hours a day.

Long Range Plan –

Bonnie Pierson reviewed the five Focus Areas in the Long Range Plan.

Information Campaign –

Sally Keinarth presented an infographic for the campaign. It consists of five major points. Bonnie Pierson and the board thanked Sally for her hard work.

Updates:

There were none.

The meeting adjourned at 6:34 p.m.

Respectfully submitted _____

Rebecca Bennett, Secretary

Approved _____

Mary Jo Jenkins, President

Bastrop Public Library
Librarian's Report
May 3, 2021

1. Statistics Highlights from March

- Appointments for computer use: 446
- Number of materials checked out: 7,500
- Materials checked out with self-check kiosk: 322
- Number of eBooks checked out: 1,258
- Number of visitors: 4,300
- Number of new cards issued: 51

2. Programs from April

Storytime attendance is continuing to grow. We have ended all virtual storytimes and will return to twice weekly programs in June.

Cary Kittrell hosted Adult Crafters Anonymous. Four attended.

Virtual programming continues with teen Thursdays on Discord, Coffee with Catherine via Zoom and Virtual LEGO Club via Zoom.

Bethany Dietrich continues to host an after-school program for the BISD ACE program once a month.

Bethany Dietrich participated in a Zoom call with Generation Citizen and CRCA to help students research their projects.

Friday Teen Dungeons & Dragons restarted. The teens were very glad to meet in person.

3. Noteworthy Items

Greg Wredberg has been hired as a 90-day temporary employee.

Technical Services Supervisor Ashley Guerrero will be taking maternity leave starting late May or early June. Catherine Lombardo has been trained to cover cataloging and other duties in Ashley's absence.

Library Associate Cary Kittrell has been reassigned to the City's Communications Department. This new position will give Cary the opportunity to use her web and graphic talents to support the entire city as well as the library. Cary will move full time to city hall Monday, June 14.

The library's strategic plan is complete. Discussion of this item is addressed later in the agenda.

4. Looking Ahead

Summer Reading will begin Tuesday, June 1 and run through Saturday, July 24, 2021.

I will speak at the Rotary Club on May 11.

I will speak at the City's Communications team meeting on May 19.

5. Patron Feedback

- My kids loved this! Thank u Ms Carmen and thank u Bastrop Library! What a wonderful story!   Lili Fouts commenting about storytime with Ms. Carmen.

- The books look hella cool and I got a sedoku(sic) puzzle, this is wonderful…
        Teen response on Discord about teen book bag subscription.

- I love browsing the stacks and checking out volumes that catch my interest. I sometimes check out audiobooks also but have frequently been disappointed in the quality of the story line.
        Vincent Messina responding to the library's planning survey.

Respectfully submitted: Bonnie Pierson, Library Director

Tails & Tales Summer Reading 2021 Summary

Tuesday, June 1 through Saturday, July 24,2021

- **Opening Week:** Tuesday, June 1 through Saturday, June 5, there will be special activities in the library with opportunities to earn minutes or other prizes.

- **Storytime**: 10:30 & 11:00 am Wednesday mornings in the Meeting Room and at Fisherman's Park on Friday mornings. Join us for early literacy learning, songs, rhymes, and fun with books.

- **Teen Thursdays**: 4:45 - 6:15 pm, Teen Thursdays is in-person this summer! Join Bethany and other 13–17-year-olds for fun. Many of our programs this summer involve getting wet and/or messy, so make sure you wear clothes that are okay to get dirty and/or wet.

- **Virtual LEGO Club: 4:00 - 4:30 pm,** LEGO Club is meeting over Zoom this summer. To receive the monthly challenge prior to the program, sign up to receive LEGO Club emails on our website at   bastroplibrary.org > About the Library > Subscribe to the Newsletter. Each month, kids will "show and tell" their creations and participate in several quick-builds.

- **Crafters Anonymous**: 3rd Tuesday of the month from 6:30 - 7:30 pm; seating is limited. Registrations opens Thursday before the Tuesday evening adult program. Call the library at (512) 332-8880 to get your name on the list. No voicemail, Social Media or emails will be accepted.

- **Mixed Media Ocean Mural:** Artists of all skills levels and ages are invited to the library on Saturday, June 26th, to help us make an ocean-view mural with a variety of mediums.

- **Interactives & Take-and-Makes:** Every other week, the library will have a new Interactive in the library or a Take-and-Make packet for kids (3rd grade and younger) and youth/adults.

- **A Whale of a Scavenger Hunt:** Saturday, July 24, from 11:00 - 1:00, Participate in this BIG scavenger hunt that will take you all around downtown Bastrop. Those who finish will receive an ice cream sandwich at the library and an entry for a school supply basket. You can participate online through the website, the Beanstack app or at the library.

- **Community Adventure:** Community Adventure is back again this summer with different activities to do as a family. Participants of all ages are welcome, and those who complete 15 tasks will be entered into a drawing for a school supply basket. Register online through the website, the Beanstack app or at the library.

- **Laid Back Book Club:** Book Club for adults who like to read but don't have time or the inclination to participate in a regular monthly book club meeting. Instead, you are invited to read all (or some) of the titles at some point between May 1, 2021 and August 31, 2021 and talk about them in our new Facebook group.

- **Partnerships in progress:** Bastrop Audubon Society has suggested a program for adults. Little Sheep Learning Center will bring school age students to the library for book selection and a program once each month.

Be a part of the 2021 Summer Reading Program!

1. Ways to sign up.
- Visit our website, bastroplibrary.org, click the   Summer Reading tab, and go to signup.
- Download the Beanstack app and create an   account.
- Visit the Library and ask about the Summer   Reading Program.

2. How to participate.
Youth 0-17 years:
- Read or listen to books for at least 500 minutes.
- Track your time at the library website, through the Beanstack app, or on paper.
- At 500, 1,000, 1,500, and 2,000 minutes you will receive a book and a virtual ticket for a selection of gift baskets.

Adult 18 years & up:
- Read or listen to books for at least 1,000 minutes.
- Track your time at the library website, through the Beanstack app, or on paper.
- At 1,000, 2,000, 3,000, and 4,000 minutes you will receive a coupon to use at the Friends of the   Library's Book Nook and virtual tickets for a   selection of gift baskets.

3. Submitting time and receiving prizes.
- Your time is automatically submitted if you track through the website or the Beanstack app. When you reach a goal you will be alerted and asked to select a prize.
- Time tracked on paper can be submitted by visiting the library or emailing info@bastroplibrary.org. Please designate your prize choice in the email.
- Prize books can be picked up Monday, June 14, through Saturday, August 14, 2021.
- All time must be turned in by 12:00 midnight on Friday, July 23, to be eligible for prize books and gift baskets.
- Prize drawings will take place on Saturday, July 24, at 1:00 pm on Facebook Live and winners will be notified by 5:00 pm Tuesday, July 27.

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Bastrop Public Library
Friends of the Bastrop Public Library Report
May 3, 2021

1. The Friends of the Library met on Tuesday, April 6 at 4:30pm.
2. The Friends added a membership for a total of 36 members.
3. The Book Nook took in $627.75 in March.
4. The Friends' scholarship was presented to Pearl Osorio.
5. Barbara Durkin will resign when her term ends in September. There will be four vacancies on the Friends Board.
6. The friends will have a Pop-Up Mini Book sale on Saturday April 10, 2021 from 10:0-3:00pm.

   ** Update from the Pop-Up Book Sale ** Preliminary sale estimate is $1,586.42.

Annual Statistical Comparison
March 2021

	Monthly		% Change	YTD		% Change
	FY21	FY20		FY21	FY20	
MATERIAL USE						
Check-Outs - Kids	764	726	5%	3,762	7,758	-52%
Check-Outs - Tween	786	602	31%	3,979	6,871	-42%
Check-Outs - Teen	220	102	116%	1,073	1,175	-9%
Check-Outs - Adult	2,122	1,887	12%	11,431	21,050	-46%
Renewals	1,336	1,252	7%	7,239	12,822	-44%
In-House Use	666	244	173%	4,370	17,610	-75%
OverDrive eBooks - Kids	26	101	-74%	331	382	-13%
OverDrive eBooks - Teen	43	80	-46%	308	421	-27%
OverDrive eBooks - Adults	699	1,154	-39%	4,145	4,192	-1%
OverDrive eAudio - Kids	82	83	-1%	368	375	-2%
OverDrive eAudio - Teen	63	61	3%	235	353	-33%
OverDrive eAudio - Adults	371	405	-8%	2,287	2,559	-11%
OverDrive Other - Kids	0	17	-100%	0	20	-100%
OverDrive Other - Teen	0	39	-100%	0	45	-100%
OverDrive Other - Adults	0	0	#DIV/0!	0	19	-100%
SimplyE	0	0	#DIV/0!	0	0	#DIV/0!
Total Checkouts	**7,178**	**6,753**	**6%**	**39,528**	**75,652**	**-48%**
CIRCS BY PATRON TYPE						
Juv	253	251	1%	1,664	2,241	-26%
Teen	69	31	123%	578	300	93%
Adult	1,291	795	62%	7,059	9,134	-23%
Staff	87	39	123%	576	662	-13%
NR Juv	271	467	-42%	1,591	5,786	-73%
NR Teen	56	110	-49%	195	741	-74%
NR Adult	3,193	2,480	29%	15,169	26,746	-43%
TexShare	6	0	#DIV/0!	31	13	138%
Total NR Usage	**3,526**	**3,057**	**15%**	16,986	**33,286**	**-49%**
% NR Usage	**67%**	**73%**	**6%**	**63%**	**73%**	**-10%**
Interlibrary Loan						
ILL Borrowed	9	12	-25%	45	79	-43%
ILL Lent	9	7	29%	49	63	-22%
Programming						
Kids - # of Programs	4	9	-56%	5	122	-96%
Kids - Program Attendance	37	196	-81%	48	3485	-99%
Tweens - # of Programs	0	1	-100%	0	6	-100%
Tweens - Program Attendance	0	7	-100%	0	35	-100%
Teens - # of Programs	5	6	-17%	25	54	-54%
Teens - Program Attendance	12	53	-77%	95	456	-79%
Adults - # of Programs	5	3	67%	27	37	-27%
Adults - Program Attendance	20	43	-53%	107	404	-74%
Outreach - # of Programs	2	0	#DIV/0!	7	9	-22%

Outreach - Program Attendance	16	0	#DIV/0!	556	681	-18%
Passive - Coloring Sheets	0	120	-100%	0	710	-100%
Virtual - # of Programs	5	4	25%	32	4	700%
Virtual - Program Attendance	346	95	264%	3467	95	3549%
Total # of Programs	**16**	**19**	**-16%**	**64**	**228**	**-72%**
Total Program Attendance	**85**	**299**	**-72%**	**806**	**5,061**	**-84%**
Makerspace						
Kids - # of Programs	0	1	-100%	0	5	-100%
Kids - Program Attendance	0	7	-100%	0	38	-100%
Tweens - # of Programs	0	0	#DIV/0!	0	0	#DIV/0!
Tweens - Program Attendance	0	0	#DIV/0!	0	0	#DIV/0!
Teens - # of Programs	0	0	#DIV/0!	0	0	#DIV/0!
Teens - Program Attendance	0	0	#DIV/0!	0	0	#DIV/0!
Adults - # of Programs	1	0	#DIV/0!	5	5	0%
Adults - Program Attendance	4	0	#DIV/0!	15	36	-58%
Total # of Programs	**1**	**1**	**0%**	**5**	**10**	**-50%**
Total Program Attendance	**4**	**7**	**-43%**	**15**	**74**	**-80%**
Reference Transactions						
General Reference Questions	235	105	124%	1,328	3,029	-56%
Directional Questions	90	160	-44%	532	2,727	-80%
Tech Support Questions	515	201	156%	2,015	3,192	-37%
Phone Reference	357	404	-12%	2,498	2,207	13%
Tests Proctored	2	3	-33%	8	37	-78%
Tech Tutor	4	0	#DIV/0!	20	20	0%
Total Reference Transactions	**1,203**	**873**	**38%**	**6,401**	**11,212**	**-43%**
Database Use						
Portal to Texas History - Bastrop Adve	4,517	7,385	-39%	32,112	46,294	-31%
Heritage Quest	34	60	-43%	193	391	-51%
Learning Express Library	12	29	-59%	776	612	27%
Small Business Reference Center	0	0	#DIV/0!	0	0	#DIV/0!
TeachingBooks	0	0	#DIV/0!	0	30	-100%
Explora Elementary	0	1	-100%	11	9	22%
Explora High School	0	3	-100%	20	8	150%
Total Use Kids Databases	**0**	**4**	**-100%**	**31**	**47**	**-34%**
Facility						
Door Count	4,300	3,569	20%	20,670	41,359	-50%
Hours Open	216	104	108%	1,136	1,065	7%
Study Room Use	24	86	-72%	24	1,016	-98%
Pressley Use - Library	11	12	-8%	11	138	-92%
Pressley Use - Nonprofit	0	12	-100%	0	95	-100%
Pressley Use - Other	0	0	#DIV/0!	0	0	#DIV/0!
Maynard Use - Library	0	6	-100%	0	47	-100%
Maynard Use - Nonprofit	0	8	-100%	0	93	-100%

Maynard Use - Other	0	0	#DIV/0!	0	0	#DIV/0!
Total Meeting Room Use	**35**	**124**	**-72%**	**35**	**1,389**	**-97%**
Technology						
Kids Computer Use	5	63	-92%	75	548	-86%
Teen Computer Use	65	42	55%	412	325	27%
Adult Computer Use	376	416	-10%	1,618	4,325	-63%
Wifi Use	714	710	1%	3,649	5,624	-35%
Website Visits	3,342	1,954	71%	17,287	11,599	49%
3D Prints	1	0	#DIV/0!	7	20	-65%
Total Public Computer Use	**1,160**	**1,231**	**-6%**	**5,754**	**10,822**	**-47%**
Membership - New Cards						
City	12	14	-14%	91	142	-36%
City Renewals	39	29	34%	308	316	-3%
Faculty	0	0	#DIV/0!	1	3	-67%
Faculty Renewals	2	0	#DIV/0!	10	30	-67%
Friends	0	0	#DIV/0!	0	0	#DIV/0!
Friends Renewals	0	0	#DIV/0!	10	11	-9%
Staff	0	0	#DIV/0!	2	0	#DIV/0!
Staff Renewals	2	1	100%	7	3	133%
Nonresident	39	13	200%	145	346	-58%
Nonresident Renewals	59	41	44%	466	739	-37%
TexShare Visitor	0	0	#DIV/0!	4	3	33%
TexShare Visitor Renewals	0	0	#DIV/0!	0	15	-100%
Total New Registrations	**51**	**27**	**89%**	**243**	**494**	**-51%**
Total Renewals	**102**	**71**	**44%**	**801**	**1,114**	**-28%**
TexShare Home New	0	0	#DIV/0!	1	5	-80%
TexShare Home Renewals	1	3	-67%	22	25	-12%
Revenue						
Nonresident Annual	$1,900.00	$975.00	95%	########	$5,700.00	128%
Nonresident 6 Months	$360.00	$180.00	100%	$1,890.00	$720.00	163%
Meeting Rooms	$0.00	$0.00	#DIV/0!	$0.00	$0.00	#DIV/0!
Materials Fines & Fees	$326.78	$180.45	81%	$1,952.51	$3,379.07	-42%
Other	$465.20	$310.90	50%	$1,690.48	$3,136.40	-46%
Total Revenue	**$3,051.98**	**$1,646.35**	**85%**	**########**	**$12,935.47**	**43%**
Volunteers						
Volunteer Hours	38.75	49	-21%	182.25	703.8	-74%
FOL Volunteer Hours	34	29.25	16%	198.5	641.75	-69%
Teen Volunteer Hours	5	25	-80%	31.5	201.25	-84%
Total Volunteer Hours	**77.75**	**103.25**	**-25%**	**412.25**	**1,546.80**	**-73%**
Collection						
Items Added - E, 1st Readers	92	70	31%	291	269	8%

Annual Statistical Comparison
March 2021

Items Added - Board Books	0	33	-100%	0	49	-100%
Items Added - J	119	55	116%	257	396	-35%
Items Added - Teens	21	19	11%	94	113	-17%
Items Added - Adults	166	115	44%	675	835	-19%
Items Added - Magazines	63	0	#DIV/0!	331	0	#DIV/0!
Items Withdrawn	398	439	-9%	1,446	3,664	-61%
Missing Items	14	18	-22%	76	54	41%
Total Items Added	**398**	**292**	**36%**	**1,317**	**1,662**	**-21%**
Social Media						
Facebook Likes	1,918	1,708	12%	11,233	9,878	14%
Facebook Engaged	865	963	-10%	4,844	7,948	-39%
Facebook Reach	12,307	12,880	-4%	74,530	109,278	-32%
Instagram Followers	862	560	54%	4,737	3,042	56%
Instagram Impressions	2,243	800	180%	6,825	6,386	7%
Instagram Reach	1,164	1,676	-31%	3,937	4,548	-13%
# of people found you on Google	0	15,564	-100%	77,509	94,922	-18%
Asked for directions on Google	0	249	-100%	642	1,547	-59%
Visited website via Google	0	679	-100%	2,312	3,533	-35%
Called you via Google	0	229	-100%	875	1,004	-13%
Star rating on Google	0	4	-100%	22	26	-15%

Bastrop Public Library
Monthly Financial Report
May 3, 2021

1. The Library's total, non-donation revenue from October 1, 2020 through April 26, 2021 is $21,331.53.
   a. $6,785.00 is from nonresident fees.
   b. $2,320.23 is from material fines & fees.
   c. $2,223.30 is from printing and replacement card fees.

2. The Library has brought in $51.52 via PayPal from March 22, 2021 through April 26, 2021.

3. The Library's donation revenue from March 22, 2021 through April 26, 2021 included: $3,076.12 from private donations.

Respectfully submitted: Bonnie Pierson, Library Director

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 POST    DATE TRAN #   REFERENCE    PACKET======DESCRIPTION======= VEND  INV/JE #        NOTE  =====AMOUNT====  ====BALANCE====


----------------------------------------------------------------------------------------------------------------------
    00-00-3000      UNASSIGNED FUND BALANCE
                           B E G I N N I N G    B A L A N C E                                             0.00

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    00-00-3200      RESTRICTED FUND BALANCE
                           B E G I N N I N G    B A L A N C E                                       66,841.82CR

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    00-00-4400      INTEREST
                           B E G I N N I N G    B A L A N C E                                             0.00

10/31/20 11/10 B37565           05942 Mthly Interest Alloc        JE# 018280      000011          1.30CR        1.30CR
10/31/20 11/12 B37576           05947 CD INT EARNED               JE# 018287                     37.23CR       38.53CR
10/31/20 11/12 B37582           05951 MBS CD INT EARNED           JE# 018293                     29.05CR       67.58CR
10/31/20 11/12 B37583           05952 TEXPOOL MTHLY INT ALLOC     JE# 018294      000013          0.21CR       67.79CR
10/31/20 11/13 B37599           05956 Mthly Interest Alloc        JE# 018321      000015          0.87CR       68.66CR
                    ============= OCTOBER ACTIVITY   DB:       0.00   CR:       68.66CR        68.66CR

11/30/20 12/07 B37918           06004 TEXPOOL MTHLY INT ALLOC     JE# 018514      000037          0.19CR       68.85CR
11/30/20 12/07 B37919           06004 Mthly Interest Alloc        JE# 018515      000038          0.96CR       69.81CR
11/30/20 12/07 B37920           06002 CD INT EARNED               JE# 018512                     53.39CR      123.20CR
11/30/20 12/07 B37922           06003 MBS CD INT EARNED           JE# 018513                     33.01CR      156.21CR
11/30/20 12/07 B37924           06003 MBS CD INT EARNED           JE# 018518                      2.73CR      158.94CR
11/30/20 12/07 B37927           06008 Mthly Interest Alloc        JE# 018521      000039          1.25CR      160.19CR
                    ============= NOVEMBER ACTIVITY  DB:       0.00   CR:       91.53CR        91.53CR

12/31/20  1/05 B38209           06058 CD INT EARNED               JE# 018693                     28.96CR      189.15CR
12/31/20  1/05 B38214           06059 MBS CD INT EARNED           JE# 018698                     20.33CR      209.48CR
12/31/20  1/07 B38234           06062 Mthly Interest Alloc        JE# 018703      000065          1.47CR      210.95CR
12/31/20  1/07 B38235           06062 TEXPOOL MTHLY INT ALLOC     JE# 018704      000066          0.21CR      211.16CR
12/31/20  1/07 B38238           06073 Mthly Interest Alloc        JE# 018718      000067          1.22CR      212.38CR
                    ============= DECEMBER ACTIVITY  DB:       0.00   CR:       52.19CR        52.19CR

 1/31/21  2/04 B38533           06119 Mthly Interest Alloc        JE# 018877      000094          2.04CR      214.42CR
 1/31/21  2/04 B38534           06119 TEXPOOL MTHLY INT ALLOC     JE# 018878      000095          0.31CR      214.73CR
 1/31/21  2/04 B38535           06119 MBS CD INT EARNED           JE# 018879                     19.19CR      233.92CR
 1/31/21  2/04 B38536           06119 CD INT EARNED               JE# 018880                     24.72CR      258.64CR
 1/31/21  2/09 B38583           06135 Mthly Interest Alloc        JE# 018916      000099          1.07CR      259.71CR
                    ============= JANUARY ACTIVITY   DB:       0.00   CR:       47.33CR        47.33CR

 2/28/21  3/05 B38807           06166 Mthly Interest Alloc        JE# 019032      000116          0.94CR      260.65CR
 2/28/21  3/05 B38815           06172 CD INT EARNED               JE# 019039                     16.04CR      276.69CR
 2/28/21  3/09 B38858           06179 CD INT EARNED               JE# 019065                     16.03CR      292.72CR
 2/28/21  3/09 B38859           06179 MBS CD INT EARNED           JE# 019066                     23.85CR      316.57CR
 2/28/21  3/09 B38860           06182 CD INT EARNED               JE# 019067                     16.03        300.54CR
 2/28/21  3/09 B38861           06183 TEXPOOL MTHLY INT ALLOC     JE# 019068      000122          0.07CR      300.61CR
 2/28/21  3/09 B38862           06183 Mthly Interest Alloc        JE# 019069      000123          1.94CR      302.55CR
                    ============= FEBRUARY ACTIVITY  DB:      16.03   CR:       58.87CR        42.84CR
```

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 POST   DATE TRAN #  REFERENCE    PACKET======DESCRIPTION======= VEND  INV/JE #        NOTE =====AMOUNT==== ====BALANCE====


 3/31/21  4/06 B39135                   06217 Mthly Interest Alloc       JE# 019214      000140      2.07CR       304.62CR
 3/31/21  4/06 B39136                   06217 TEXPOOL MTHLY INT ALLOC    JE# 019215      000141      0.03CR       304.65CR
 3/31/21  4/06 B39137                   06217 MBS CD INT EARNED          JE# 019216                  9.57CR       314.22CR
 3/31/21  4/06 B39138                   06217 CD INT EARNED              JE# 019217                 32.26CR       346.48CR
 3/31/21  4/07 B39154                   06223 Mthly Interest Alloc       JE# 019225      000142      1.04CR       347.52CR
                  ============= MARCH ACTIVITY    DB:      0.00  CR:       44.97CR         44.97CR


                  ============= ACCOUNT TOTAL     DB:     16.03  CR:      363.55CR
--------------------------------------------------------------------------------------------------------------------------
     00-00-4504      LIBRARY DONATIONS
                            B E G I N N I N G   B A L A N C E                                                    0.00

10/13/20 10/13 C37297 RCPT 01107420  37272 LIBRARY DEPOSIT                                         104.55CR       104.55CR
10/19/20 10/19 C37337 RCPT 01108172  37288 LIBRARY DEPOSIT                                           5.75CR       110.30CR
10/26/20 10/26 C37397 RCPT 01108446  37311 LIBRARY DEPOSIT                                          14.81CR       125.11CR
10/26/20 10/26 C37397 RCPT 01108448  37311 LIBRARY DEPOSIT                                           0.15CR       125.26CR
10/30/20 11/02 C37427 RCPT 01108675  37332 LIBRARY DEPOSIT                                           7.32CR       132.58CR
                  ============= OCTOBER ACTIVITY   DB:      0.00  CR:      132.58CR        132.58CR

11/02/20 11/02 C37426 RCPT 01108667  37331 LIBRARY DEPOSIT                                           1.85CR       134.43CR
11/02/20 11/02 C37426 RCPT 01108668  37331 LIBRARY DEPOSIT                                           1.20CR       135.63CR
11/03/20 11/03 C37431 RCPT 01108687  37338 LIBRARY DEPOSIT                                           3.80CR       139.43CR
11/09/20 11/09 C37523 RCPT 01109150  37355 LIBRARY DEPOSIT                                           6.71CR       146.14CR
11/16/20 11/16 C37646 RCPT 01110430  37373 LIBRARY DEPOSIT                                       3,115.54CR     3,261.68CR
11/18/20 11/18 C37695 RCPT 01110548  37385 LIBRARY DEPOSIT                                           1.60CR     3,263.28CR
11/23/20 11/23 C37763 RCPT 01110660  37394 LIBRARY DEPOSIT                                          16.27CR     3,279.55CR
11/24/20 11/24 C37817 RCPT 01110716  37401 LIBRARY DEPOSIT                                           0.67CR     3,280.22CR
11/30/20 11/30 C37839 RCPT 01110823  37408 LIBRARY DEPOSIT                                          10.66CR     3,290.88CR
                  ============= NOVEMBER ACTIVITY  DB:      0.00  CR:    3,158.30CR      3,158.30CR

12/07/20 12/07 C37926 RCPT 01111230  37440 LIBRARY DEPOSIT                                           9.65CR     3,300.53CR
12/07/20 12/07 C37926 RCPT 01111231  37440 LIBRARY DEPOSIT                                           1.87CR     3,302.40CR
12/07/20 12/07 C37938 RCPT 01111194  37443 LIBRARY DEPOSIT                                         200.00CR     3,502.40CR
12/14/20 12/14 C38010 RCPT 01112211  37466 LIBRARY DEPOSIT                                         183.44CR     3,685.84CR
12/14/20 12/14 C38013 RCPT 01112288  37469 LIBRARY DEPOSIT                                           1.30CR     3,687.14CR
12/17/20 12/17 C38047 RCPT 01112690  37486 LIBRARY DEPOSIT                                           0.80CR     3,687.94CR
12/21/20 12/21 C38094 RCPT 01112856  37492 LIBRARY DEPOSIT                                          39.83CR     3,727.77CR
12/22/20 12/22 C38103 RCPT 01112917  37501 LIBRARY DEPOSIT                                           0.80CR     3,728.57CR
12/28/20 12/28 C38121 RCPT 01113040  37510 LIBRARY DEPOSIT                                           5.27CR     3,733.84CR
12/31/20  1/04 C38196 RCPT 01113232  37535 LIBRARY DEPOSIT                                           2.85CR     3,736.69CR
                  ============= DECEMBER ACTIVITY  DB:      0.00  CR:      445.81CR        445.81CR

 1/04/21  1/04 C38197 RCPT 01113235  37536 LIBRARY DEPOSIT                                          50.24CR     3,786.93CR
 1/11/21  1/11 C38275 RCPT 01113711  37561 LIBRARY DEPOSIT                                       3,019.43CR     6,806.36CR
 1/11/21  1/11 C38279 RCPT 01113697  37565 LIBRARY DEPOSIT                                           0.67CR     6,807.03CR
 1/19/21  1/19 C38367 RCPT 01114812  37587 LIBRARY DEPOSIT                                          11.05CR     6,818.08CR
 1/22/21  1/22 C38393 RCPT 01114941  37602 LIBRARY DEPOSIT                                           0.55CR     6,818.63CR
 1/25/21  1/25 C38405 RCPT 01115174  37611 LIBRARY DEPOSIT                                           9.47CR     6,828.10CR
```

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 POST    DATE TRAN #   REFERENCE    PACKET======DESCRIPTION======= VEND  INV/JE #       NOTE =====AMOUNT==== ====BALANCE====


1/27/21  1/27 C38429 RCPT 01115372   37627 LIBRARY DEPOSIT                                              0.67CR     6,828.77CR
1/31/21  2/01 C38498 RCPT 01115462   37641 LIBRARY DEPOSIT                                             12.01CR     6,840.78CR
                     ============= JANUARY ACTIVITY   DB:        0.00  CR:      3,104.09CR       3,104.09CR


2/01/21  2/01 C38499 RCPT 01115463   37642 LIBRARY DEPOSIT                                              5.94CR     6,846.72CR
2/01/21  2/01 C38507 RCPT 01115456   37646 LIBRARY DEPOSIT                                              0.80CR     6,847.52CR
2/05/21  2/06 C38563 RCPT 01115680   37663 LIBRARY DEPOSIT                                              2.60CR     6,850.12CR
2/08/21  2/08 C38574 RCPT 01115810   37666 LIBRARY DEPOSIT                                             16.24CR     6,866.36CR
2/15/21  2/22 C38681 RCPT 01116926   37687 LIBRARY DEPOSIT                                             18.43CR     6,884.79CR
2/22/21  2/22 C38682 RCPT 01116929   37702 LIBRARY DEPOSIT                                              1.08CR     6,885.87CR
2/28/21  3/01 C38780 RCPT 01117484   37730 LIBRARY DEPOSIT                                             11.93CR     6,897.80CR
                     ============= FEBRUARY ACTIVITY  DB:        0.00  CR:         57.02CR          57.02CR


3/01/21  3/01 C38781 RCPT 01117485   37731 LIBRARY DEPOSIT                                              4.20CR     6,902.00CR
3/08/21  3/08 C38840 RCPT 01117850   37755 LIBRARY DEPOSIT                                             16.06CR     6,918.06CR
3/12/21  3/12 C38897 RCPT 01118437   37784 LIBRARY DEPOSIT                                              0.13CR     6,918.19CR
3/16/21  3/16 C38947 RCPT 01119134   37792 LIBRARY DEPOSIT                                            409.49CR     7,327.68CR
3/17/21  3/17 C38962 RCPT 01119202   37803 LIBRARY DEPOSIT                                              1.90CR     7,329.58CR
3/17/21  3/17 C38962 RCPT 01119226   37803 LIBRARY DEPOSIT                                              4.00CR     7,333.58CR
3/19/21  3/19 C38969 RCPT 01119321   37813 LIBRARY DEPOSIT                                              0.17CR     7,333.75CR
3/22/21  3/22 C38988 RCPT 01119418   37818 LIBRARY DEPOSIT                                             20.59CR     7,354.34CR
3/22/21  3/22 C38993 RCPT 01119414   37823 LIBRARY DEPOSIT                                              2.20CR     7,356.54CR
3/29/21  3/29 C39077 RCPT 01119907   37855 LIBRARY DEPOSIT                                              1.00CR     7,357.54CR
3/29/21  3/29 C39082 RCPT 01119934   37858 LIBRARY DEPOSIT                                             20.71CR     7,378.25CR
3/31/21  4/06 C39141 RCPT 01120162   37881 LIBRARY DEPOSIT                                              5.75CR     7,384.00CR
                     ============= MARCH ACTIVITY     DB:        0.00  CR:        486.20CR         486.20CR


4/05/21  4/05 C39134 RCPT 01120114   37878 LIBRARY DEPOSIT                                              2.00CR     7,386.00CR
4/05/21  4/06 C39142 RCPT 01120288   37882 LIBRARY DEPOSIT                                              8.74CR     7,394.74CR
4/12/21  4/12 C39194 RCPT 01120995   37908 LIBRARY DEPOSIT                                          3,022.07CR    10,416.81CR
4/13/21  4/13 C39250 RCPT 01121303   37917 LIBRARY DEPOSIT                                              1.21CR    10,418.02CR
4/19/21  4/19 C39288 RCPT 01121934   37945 LIBRARY DEPOSIT                                             28.88CR    10,446.90CR
4/24/21  4/24 C39363 RCPT 01122241   37974 LIBRARY DEPOSIT                                              0.50CR    10,447.40CR
4/26/21  4/26 C39372 RCPT 01122306   37977 LIBRARY DEPOSIT                                             12.72CR    10,460.12CR
                     ============= APRIL ACTIVITY     DB:        0.00  CR:      3,076.12CR       3,076.12CR


                     ============= ACCOUNT TOTAL      DB:        0.00  CR:     10,460.12CR
----------------------------------------------------------------------------------------------------------------------------
     00-00-4505       LIBRARY BUILDING FUND DONATION
                            B E G I N N I N G   B A L A N C E                                                        0.00


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     00-00-4506       GRANT PROCEEDS
                            B E G I N N I N G   B A L A N C E                                                        0.00


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 POST    DATE TRAN #   REFERENCE    PACKET======DESCRIPTION======= VEND  INV/JE #        NOTE  =====AMOUNT====  ====BALANCE====


   00-00-4536       MISCELLANEOUS
                            B E G I N N I N G   B A L A N C E                                                       0.00

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   00-00-4560       MEETING ROOM DEPOSIT
                            B E G I N N I N G   B A L A N C E                                                       0.00

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   00-00-4709       TRANS IN - DESIGNATED FUND
                            B E G I N N I N G   B A L A N C E                                                       0.00

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DEPT: 00      ** INVALID DEPT **

   00-00-5601       ADVERTISING
                            B E G I N N I N G   B A L A N C E                                                       0.00

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DEPT: 81      ** INVALID DEPT **

   81-00-5101       OPERATION SALARIES
                            B E G I N N I N G   B A L A N C E                                                       0.00

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   81-00-5117       OVERTIME
                            B E G I N N I N G   B A L A N C E                                                       0.00

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   81-00-5150       SOCIAL SECURITY
                            B E G I N N I N G   B A L A N C E                                                       0.00

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   81-00-5201       SUPPLIES
                            B E G I N N I N G   B A L A N C E                                                       0.00

12/07/20 12/22 A27673 DFT: 001731    35206 WALGRN - PHOTO  CARD  WR 5347   2011LIB                         16.46      16.46
12/07/20 12/22 A27673 DFT: 001731    35206 H LOBBY - FRAME  DECORAT 5347   2011LIB                         31.97      48.43
                 ============= DECEMBER ACTIVITY  DB:       48.43  CR:        0.00           48.43

                 ============= ACCOUNT TOTAL     DB:       48.43  CR:        0.00
---------------------------------------------------------------------------------------------------------------------------
   81-00-5203       POSTAGE
                            B E G I N N I N G   B A L A N C E                                                       0.00

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   81-00-5206       OFFICE EQUIPMENT
```

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 POST    DATE TRAN #   REFERENCE    PACKET======DESCRIPTION======= VEND  INV/JE #        NOTE  =====AMOUNT====  ====BALANCE====
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  POST    DATE TRAN #   REFERENCE    PACKET======DESCRIPTION======= VEND  INV/JE #        NOTE  =====AMOUNT==== ====BALANCE====


                         B E G I N N I N G   B A L A N C E                                                        0.00

-------------------------------------------------------------------------------------------------------------------------
     81-00-5210      SMALL EQUIPMENT
                         B E G I N N I N G   B A L A N C E                                                        0.00

-------------------------------------------------------------------------------------------------------------------------
     81-00-5231      BOOKS
                         B E G I N N I N G   B A L A N C E                                                        0.00

-------------------------------------------------------------------------------------------------------------------------
     81-00-5232      AUDIO VISUALS
                         B E G I N N I N G   B A L A N C E                                                        0.00

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     81-00-5320      EQUIPMENT MAINTENANCE
                         B E G I N N I N G   B A L A N C E                                                        0.00

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     81-00-5345      MAINT OF BUILDING
                         B E G I N N I N G   B A L A N C E                                                        0.00

-------------------------------------------------------------------------------------------------------------------------
     81-00-5401      COMMUNICATIONS
                         B E G I N N I N G   B A L A N C E                                                        0.00

-------------------------------------------------------------------------------------------------------------------------
     81-00-5505      PROFESSIONAL SERVICES
                         B E G I N N I N G   B A L A N C E                                                        0.00

12/28/20  1/05 A27907 CHK: 126569    35309 SYMPATHY FLOWERS ECKERT  11127  2011ECKERT                 60.00         60.00
                      ============  DECEMBER ACTIVITY  DB:        60.00   CR:         0.00           60.00

 1/05/21  1/21 A28397 EFT: 010042    35351 PERFORMER               15250  201210PERFORMER            50.00        110.00
 1/05/21  1/21 A28398 CHK: 126641    35351 PERFORMER               27133  201210PERFORMER            50.00        160.00
                      ============  JANUARY ACTIVITY   DB:       100.00   CR:         0.00          100.00

 2/11/21  2/11 A29256 CHK: 126749    35646 MUSICIAN                 5439  201212LIB                  150.00        310.00
                      ============  FEBRUARY ACTIVITY  DB:       150.00   CR:         0.00          150.00

 3/01/21  3/29 A30686 EFT: 010369    35936 YEARLY SUBSCRIPTION      3436  INV-US39129               596.00        906.00
                      ============  MARCH ACTIVITY     DB:       596.00   CR:         0.00          596.00


                      ============  ACCOUNT TOTAL      DB:       906.00   CR:         0.00
-------------------------------------------------------------------------------------------------------------------------
     81-00-5517      MEETING ROOM DEPOSIT RETURN
```

                          B E G I N N I N G   B A L A N C E   0.00

    81-00-5601   ADVERTISING
                          B E G I N N I N G   B A L A N C E   0.00

    81-00-5605   TRAVEL & TRAINING
                          B E G I N N I N G   B A L A N C E   0.00

    81-00-5615   DUES, SUBSCRIPTION & PUBLICATI
                          B E G I N N I N G   B A L A N C E   0.00

    81-00-5655   EQUIPMENT RENTAL
                          B E G I N N I N G   B A L A N C E   0.00

    81-00-5679   BAD DEBTS
                          B E G I N N I N G   B A L A N C E   0.00

    81-00-5699   MISCELLANEOUS
                          B E G I N N I N G   B A L A N C E   0.00

    81-00-6012   OFFICE EQUIPMENT
                          B E G I N N I N G   B A L A N C E   0.00

--*-*-*-*-*-*-*-*-*-*-   000 ERRORS IN THIS REPORT!   *-*-*-*-*-*-*-*-*-*-*-*-*-*

                          ** REPORT TOTALS **   --- DEBITS ---   --- CREDITS ---
                         BEGINNING BALANCES: 0.00   66,841.82CR
                         REPORTED ACTIVITY: 970.46   10,823.67CR
                         ENDING BALANCES: 970.46   77,665.49CR
                         TOTAL FUND ENDING BALANCE: 76,695.03CR

*** GRAND TOTALS ***

	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	0.00	66,841.82CR
REPORTED ACTIVITY:	970.46	10,823.67CR
ENDING BALANCES:	970.46	77,665.49CR
GRAND TOTAL ENDING BALANCE:		76,695.03CR

                                            SELECTION CRITERIA

FISCAL YEAR: Oct-2020 / Sep-2021

FUND: Include: 505

PERIOD TO USE: Oct-2020   THRU Sep-2021

TRANSACTIONS: BOTH

ACCOUNT SELECTION

ACCOUNT RANGE: 00-00-3000   THRU 81-00-6012

DEPARTMENT RANGE: - THRU -

ACTIVE FUNDS ONLY: NO

ACTIVE ACCOUNT ONLY: NO

INCLUDE RESTRICTED ACCOUNTS: NO

DIGIT SELECTION:

PRINT OPTIONS   DETAIL

OMIT ACCOUNTS WITH NO ACTIVITY: NO

PRINT ENCUMBRANCES: NO

PRINT VENDOR NAME: NO

PRINT PROJECTS: NO

PRINT JOURNAL ENTRY NOTES: NO

PRINT MONTHLY TOTALS: YES

PRINT GRAND TOTALS: YES

PRINT: INVOICE #

PAGE BREAK BY: NONE

*** END OF REPORT ***

Providing to Enhance our Community

Strategic Plan for the Bastrop Public Library

2021-2025

Table of Contents

An introduction to the vision of the Bastrop Public library

For many years, the City of Bastrop has been planning for the inevitable growth that comes from being positioned near a bustling city like Austin. Today there are new businesses, new houses, new roads, and new people in the city and surrounding areas. This growth has provided reasons to examine library services and think about how the library will serve the community now and in the future.

The Mission of the Bastrop Public Library is to enhance people's lives by providing services and access to resources in a safe and welcoming environment. This Strategic Plan supports the library mission and provides direction for library services as the community grows, while also allowing celebration of the qualities that make Bastrop a great place to live. It is the intention of everyone involved in creating this document to ensure the library and library staff are prepared to meet any challenges the future holds.

The Strategic Plan represents a new way of thinking at the Bastrop Public Library and illustrates a commitment to being vital, responsive, and relevant to the community now and in the future. As needs and goals are identified, this document will be a reminder of the vision for the Bastrop Public Library and of what the library staff and the Library Board dream the library will become.

The Vision:
The Bastrop Public Library aspires to be a vital resource that enhances the quality of life, encourages curiosity, and provides an engaging environment for our community.

City of Bastrop Community Profile

According to U.S. Census estimates for July 1, 2019, Bastrop had a population of 9,242. This represents a growth rate of 25.7% from 2010 to the present. The city is roughly nine square miles and is the second largest city in Bastrop County.

Data from the Bastrop Economic Development Corporation provides a distribution of the city's population:
- 25% are under the age of 19
- 25% are between the ages of 20 and 39
- 31% are between the ages of 40 and 64
- 19% are 65 or older

Ethnically, 58% of residents are white (non-Hispanic) with less than 10% identifying themselves as Black or Asian. A third (30%) are Hispanic.

Bastrop's population is comprised of families (70%), the majority of whom own their residences and are employed.

According to the U.S. Census, the median household income is $56,425, and 33.1% of residents over 25 have a Bachelor's or other advanced degree.

U.S. Census information comparing Bastrop County to the City of Bastrop:
- Growth rate of 19.5%
- Similar population distribution
- Higher Hispanic population (39.7%)
- Similarly comprised of families and homeowners
- The median household income is $64,597 and 21% of residents over 25 have a Bachelor's or other advanced degree

The City of Bastrop is part of the Bastrop Independent School District. The district serves over 11,300 students and is geographically one of the largest school districts in Texas. The 2019 demographic study conducted by the district reports that 69% of students are economically disadvantaged, 62% qualify for free or reduced lunch, and 31% have limited English proficiency.

A Brief History of the Bastrop Public Library

Even as a frontier settlement, the people of Bastrop saw the value of a library. In 1852 the Ladies Magazine Club (later the Ladies Reading Circle) solicited and donated over one thousand books to establish the first Bastrop Library. It served the needs of the public for forty-eight years until the Bastrop Public Library was established.

In the spring of 1900, Mr. Andrew Carnegie offered the city a donation to erect a library building with the understanding that the city would provide money for support and maintenance. Unfortunately, the two parties never reached an agreement, and, over the years, the library moved several times. In 1938, the books were given to the Civilian Conservation Corps camp, and Bastrop lost its library.

In 1962, the Jaycettes (a women's organization) took up the cause and worked in conjunction with the Bastrop City Council to establish the Belle Moore Jones Memorial Library. A new building was opened with a collection of 3,000 books and a full-time librarian in 1971. As the library's popularity increased and the city continued to grow the City Council passed a resolution on March 29, 1974 to assume full responsibility for operation and maintenance of the Bastrop Public Library.

The library and the city continued to thrive, and by the mid-1980s, it was determined a new library building was needed. The library accepted a grant of $100,000, and the City Council agreed to provide matching funds for the grant and property for the new building. In October of 1989, a 6,000 square foot building was opened at the current location of 1100 Church Street.

By 2001, the library was circulating 140,000 items with an average of 79,000 people visiting and using the library each year. The existing building was being stretched to its maximum usage. A bond for improvements and an addition was passed, ground was broken, and the expansion project and renovations were completed in September 2006.

The Bastrop Public Library is a vibrant an active community space. The 19,000 square foot building houses a collection of over 50,000 items including books, audiobooks, DVDs, magazines, and even cake pans. The dedicated staff strive to provide excellent service to the community and continue to look for ways to make the library relevant for all citizens.

Information Gathering and Planning Effort

The process for a new strategic plan began with the desire to create a document that would provide direction and flexibility, build on current strengths, focus on growth and improvement, and align the library with the goals of the City of Bastrop. This document was created with feedback from library staff, information from a patron survey, input from the Library Board and the Friends of the Library, and direction from the Bastrop City Council Focus Areas. *

Conversations with library staff revealed priorities for training and team building, continuing education to enable better customer service, reaching out to the community in new ways, making the library more accessible for the community, and focusing on community needs to align services. Suggestions were made for short term and long-term projects with a sincere desire to move forward without sacrificing the qualities that define the library as the Bastrop Public Library.

A survey was available in the library and was sent out to patrons via email. The survey consisted of general information questions, questions ranking services, and written-response questions. Participation in the survey was optional, and not all questions were answered by every respondent. A total of 406 surveys were returned. Of these, 86% participants have a library card and 40% visit the library weekly.

Survey highlights:
- 73% consider staff customer service excellent
- 68% view the library facility as excellent
- 78% ranked borrowing materials as very important
- 52% ranked online and internet services as important
- 53% ranked study rooms and gathering spaces as important or very important
- Overall, participants responded favorably about the library and the services it provides.
    - 56% ranked overall library services as excellent
    - 34% ranked overall library service as good

Input from the Library Board and Friends of the Library reflected much of the information gleaned from the other groups. A particular interest from the Library Board was better communication to the community emphasizing the value of the library and the services provided. The Friends of the Library voiced a desire that programming for all ages, but especially children, would remain a focus for the future.

All these conversations and data were used in the development of this plan. The result is a document that has vision and direction, but also allows for flexibility as the City of Bastrop grows and the needs of the community evolve.

* Bastrop City Council Focus Areas are presented in the Appendix.

Strategic Focus Areas

During the creation of this plan, areas of excellence and opportunities for growth emerged. From these, five focus areas were established. These focus areas address current needs but also allow for flexibility as the community grows and new challenges arise.

- **Community Engagement:**

   Bring awareness of services, expand the library's reach, develop relationships to provide personal connections, create a welcoming destination

- **History & Culture:**

   Celebrate Bastrop's rich heritage, facilitate experiences to make art and history accessible, share knowledge, and build relationships

- **Lifelong Learning:**

   Build passion for knowledge, discovery, and exploration; Support learning and access to technology; create growth opportunities for all ages

- **Books & Reading:**

   Emphasize enjoyment, discovery, and exploration; build community through stories; commit to expanding the depth and diversity of materials

- **Culture of Service:**

   Commit to helping individuals, perpetuate personal connection and growth, enhance the library for our community, build trust and an inclusive culture

Community Engagement

Identified Needs:

- Increase awareness of the library and how the library serves the community.
    - o Connect residents with the community
    - o Connect residents with all the library has to offer

- Extend library services outside the walls of the building
    - o Work with community assets to create partnership opportunities
    - o Use outreach opportunities to engage people in a variety of locations
    - o Focus resources to increase use of the library by underserved populations

- Invest to create a safe and welcoming destination for our community
    - o Encourage leisure and social use of the building
    - o Update and improve the physical environment
    - o Incorporate outdoor spaces to increase usability

History & Culture

Identified Needs:

- Expand collaborations with historical, cultural and artistic organizations
    - o Explore program opportunities to highlight history, culture, and art in our community
    - o Extend opportunities for historical, cultural, and artistic exhibits

- Encourage curiosity and exploration of our city
    - o Promote activities and events that highlight history, culture, and art
    - o Provide resources that allow for independent discovery

- Increase knowledge of our collections and resources
    - o Provide opportunities for group and independent exploration
    - o Work with partner organizations to improve our collection and its organization
    - o Highlight unique and helpful resources to encourage use

Lifelong Learning

Identified Needs:

- Increase accessibility to technology tools and support
    - Maintain and upgrade technology to support changing technological needs
    - Provide training opportunities to increase staff competence with all library technology
    - Explore enhancements and new technologies to better serve our community

- Provide meaningful and enjoyable learning experiences
    - Provide opportunities for family-centered learning
    - Cultivate the love of knowledge and discovery with programs for youth and adults
    - Create opportunities for self-driven learning

- Partner with educational resources
    - Increase cooperation and outreach to childcare facilities
    - Facilitate learning opportunities with nonprofits
    - Increase cooperation with Bastrop Independent School District

Books & Reading

Identified Needs:

- Foster a love of reading and a culture of curiosity
    - Create opportunities for community conversation about books and ideas
    - Provide early literacy experiences for children and caregivers
    - Build staff knowledge of the collection to support discovery

- Increase the quality and depth of the collection
    - Continue to identify and remove outdated or noncirculating materials
    - Continue to add materials to the collection that support reading for pleasure, knowledge, and discovery
    - Continue to facilitate access in a variety of formats
    - Continue to evaluate and explore alternative materials and items to circulate which support pleasure, knowledge, and discovery

- Promote collection to increase usage
    - Seek outreach opportunities to ignite passion for reading and discovery
    - Highlight topics, titles, and unique collections
    - Incorporate the collection in programs and activities
    - Partner with community organizations to share resources

Culture of Service

Identified Needs:

- Meet and exceed customer needs and expectations
    - Continually assess community needs and interests
    - Prioritize consistent and reliable communication and information
    - Continue commitment to personal engagement with patrons
    - Provide meaningful work for volunteers

- Ensure equitable and inclusive access to library services
    - Audit and improve policies to align with the library mission
    - Audit policies, procedures, and physical spaces for equitable and inclusive access
    - Seek upgrades and new technology to increase digital accessibility

- Create a plan for future needs and growth
    - Empower staff with opportunities for growth and education
    - Embody a culture of flexibility and adaptability as a staff
    - Embody a culture of flexibility and adaptability in the physical space
    - Explore options for reconfiguring or expanding the physical space

Planning for Success

This plan will serve as the Bastrop Public Library's guiding document for the next five years. It is intended to give direction without imposing limitations on creativity, flexibility, or adaptations that will be needed as the city and the library experience anticipated growth. The primary focus for growth is the inclusion of staff and community input for what the library can become.

Library leadership and staff will do the following to optimize this plan:
- Continually assess goals and needs to ensure impactful service.
- Communicate honestly and consistently to stakeholders and the community about progress and goals.
- Seek tools, knowledge, and support to create the culture of cooperation necessary for growth.
- Allow services, programs, and engagement to evolve and change as needs are identified.
- Remember the library exists to enhance the lives of people in the Bastrop community.

Strategic Overview:

FY 2021
- Design an implementation plan with specific goals for each of the focus areas.
- Evaluate, update, and design measurement techniques.
- Increase staff development and training to support strategic thinking and alignment with goals.
- Strengthen and forge relationships with community organizations and assets.
- Evaluate current programs and outreach.
- Continue mindful selection and removal of collection materials.

FY 2022
- Evaluate and modify implementation plan as needed.
- Assess progress on goals and measurement techniques.
- Refresh policies and procedures to align with goals.
- Prioritize large projects for implementation.
- Strengthen and forge relationships with community organizations and assets.
- Evaluate current programs and outreach.
- Continue mindful selection and removal of collection materials.

FY 2023

- Evaluate and modify implementation plan as needed.
- Assess progress on goals and measurement techniques.
- Complete alignment of policies and procedures with goals.
- Evaluate status of large project implementation.
- Evaluate current programs and outreach.
- Continue mindful selection and removal of collection materials.

FY 2024

- Evaluate and modify implementation plan as needed.
- Assess progress on goals and measurement techniques.
- Evaluate status of large project implementation.
- Plan for strategic information gathering and preparation of a long-range plan.
- Evaluate current programs and outreach.
- Continue mindful selection and removal of collection materials.

FY2025

- Evaluate and modify implementation plan as needed.
- Assess progress on goals and measurement techniques.
- Review alignment of policies and procedures with goals.
- Evaluate status of large project implementation.
- Develop strategic plan that aligns with community growth and city priorities.
- Evaluate current programs and outreach.
- Continue mindful selection and removal of collection materials.

Appendix

References

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