

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD

September 12, 2018

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, September 12, 2018 at 5:30 p.m. at Bastrop City Hall, located at 1311 Chestnut Street, Bastrop, Texas. Members present were: Michelle Adams, Steve Bridges, Jeanette Condray, Jennifer Long, Terry Moore (leaving at 5:50) and Dick Smith. Member Naseem Khonsari was absent. Also attending were City Council Member and MSAB Liaison Drusilla Rogers, Main Street Program Director Sarah O'Brien and Convention Center Director Kathy Danielson.

1. Call to Order: At 5:30 p.m. and with quorum in attendance, Chair Dick Smith called the meeting to order.

2. CITIZEN COMMENTS: None

3. ANNOUNCEMENTS:

- Sarah announced that a farewell reception will be held on September 21 for Visit Bastrop President/CEO Dale Lockett. The reception will run from 5 to 7 p.m. at The 602 on Main.
- Sarah also announced that Susan Smith and Mike Kamerlander, new executive directors of Visit Bastrop and the Bastrop Economic Development Corporation, respectively, will be welcomed at a reception September 27, 5 to 7 p.m., at the Lost Pines Art Center.

4. REPORTS:

- **Lost Pines Christmas calendar.** Smith reported that, thus far, the event line-up for this year's Lost Pines Christmas season included more than 90 public events of seasonal interest to the public. The season encompasses the first four weekends in December, with Small Business Saturday (November 24)—with Wassail Fest and downtown and River Walk lighting leading the way.
- **Small Business Committee: downtown "guides".** The Committee is recruiting volunteers to welcome visitors and locals to downtown during major events and other times high activity times. Volunteers, identified as guides, will be positioned on Main Street to hand out maps, answers questions and make the public feel welcome.
- **Downtown beautification.** Benches and trash cans have been ordered; high school vocational classes have been given plans for building planters and are expected to be completed by the spring. The City has purchased a Kubota utility vehicle for watering and otherwise facilitating maintenance of plantings.
- **Historic medallions.** The brochure mapping and describing the series of bronze medallions along Chestnut Street has been update.
- **Cultural Arts Master Plan.** Material describing the purpose and timeline for the master plan was provided to Board members. Dick encouraged all members to participate in the online survey (URL contained in the materials) to gather public input regarding enhancing local arts opportunities and the recognition of Bastrop as an arts community.

- **Main Street Advisory Board nominations.** Dick reminded the Board that the Mayor’s appointments to be considered by Council at its September 25 meeting, include three MSAB nominees for appointment to Board places 1, 6 and 8: Bonnie Coffey, Candice McClendon and Shawn Pletsch. If approved, the three members will be seated at the October 12 MSAB meeting.

5. PRESENTATION: FY 2019 Budget Update. Sarah report that Council will consider adoption of the City’s proposed budget for FY19 at its September 25 meeting. Months of midnight oil have gone into an extensive revamping the budget document and its detailed explication. The result of that effort will be published in full in the Council agenda packet and, after Council adoption, will remain accessible on the City website throughout the budget year. Sarah noted that the budget contained several significant adjustments within her areas of responsibility—including funding a Main Street Program assistant director—and in areas where the Main Street Program has a keen interest—including Capital Improvement Funding for the Main Street Improvement Project) and funding a structural condition assessment of Bastrop’s historic 1924 “Parker Truss Bridge” across the Colorado.

6. ITEMS FOR INDIVIDUAL CONSIDERATION: August 8 MASB meeting minutes. On a motion by Steve, seconded by Michelle, the Board approved without dissent the minutes of the August 8, 2018 MSAB meeting as presented.

7. ADJOURNMENT: With no further business to come before the Board and without objection, Dick adjourned the meeting at 6:09 p.m.

APPROVED:

ATTEST:

Insert name and title of signer

Insert name of person attesting