

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
November 13, 2019

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, November 13, 2019 at 5:30 p.m. at the Bastrop Police Department located at 104 Grady Tuck Lane, Bastrop, Texas. Members present were Terry Moore, Steph Lewis, Melinda Ortega, Nancy Wood, Jennifer Long, Candice McClendon, Rhonda Potter and Shawn Pletsch. Also present: Main Street Program Director Rebecca Gleason, Council Liaison Druscilla Rogers and Chief Altgelt

1. **CALL TO ORDER:** At 5:35 p.m. and with quorum in attendance, Terry Moore called the meeting to order.

2. **CITIZEN COMMENTS:** None

3. **Announcements:**

3A: Texas Downtown Association Awards: Bastrop won 2 awards...Spring St Dental for their redevelopment project on Chestnut and Main Street for Best Promotional Event (Downtown Pop-up)

3B: Business Retention Committee will meet next on 11/19/19 at 8:30

3C: Volunteer Recruitment Committee will meet next on 12/3/19 at 5:30

4. **Reports:**

4A: Main Street Manager Report: Rebecca reported her activity over the past month. She attended several community meetings and is working on several projects.

4B: Volunteer Committee: Members attended both the Halloween Bash and the Veteran's Day Car show. Both were well attended and some potential new volunteers were met. An email was sent for volunteer needs for the upcoming Lost Pines Christmas activities

4C: Business Retention Committee: Members delivered the new open sign banners to businesses. The Fall Market day held in October was successful and the stores provided feedback that they experienced a good sales day. The Main St Program provided participating stores branded shopping bags to give out with purchases over \$25 and all 350 bags were given out. Next up is Small Business Saturday on November 30, 2019

4D: Lost Pines Christmas Committee: Everything is coming together for Lost Pines Christmas. Kickoff to the season is Saturday November 30th with Wassail Fest and the lighting of the Christmas tree in Fisherman's Park.

5. Presentations:

5A: Bylaws: The board discussed changing the language for Article V #3. Rebecca will present the changes at the December meeting for a vote.

5B: Dropbox Training: Becca Pentland held a training session with the board on how to use the dropbox account

6: ITEMS FOR INDIVIDUAL CONSIDERATION:

6A: Approval of Minutes for July, August and September meetings: Shawn made a motion to approve with a 2nd from Nancy

7: ADJOURNMENT: The meeting was adjourned at 7:06 p.m. without objection.

APPROVED:

Shawn

Insert name and title of signer

ATTEST:

Rebecca Gleason

Insert name of person attesting