

Bastrop Main Street Advisory Board

Bastrop City Hall City

Council Chambers

1311 Chestnut Street

Bastrop, TX 78602

(512) 332-8800



AGENDA – March 10th, 2021 at 5:30 P.M.

Bastrop Main Street Advisory Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800, or write to 1311 Chestnut Street, Bastrop, TX 78602, or call Relay Texas through a T.D.D. (Telecommunication Device for the Deaf) at 1-800-735-2989 at least 48 hours in advance of the meeting.

1. CALL TO ORDER

2. CITIZEN COMMENTS

At this time, three (3) minute comments will be taken from the audience on any topic. To address the Board/Commission, please submit a fully completed request card to the Board/Commission Secretary prior to the meeting. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, the Board/Commission cannot discuss issues raised or make any decision at this time. Issues may be referred to City Staff for research and possible future action.

To address the Board/Commission concerning any item on the agenda, please submit a fully completed request card to the Board/Commission Secretary prior to the meeting.

3. ANNOUNCEMENTS

3A. Texas Executive Order GA-34 relating to the opening of Texas in response to the COVID-19 disaster.

3B. Bastrop County Long Term Recovery Perseverance in the Pines Golf Tournament- March 13, 2021

3C. Radiant Mama Ribbon Cutting- March 23, 2021 at noon

4. REPORTS

4A. Main Street Manager Report

4B. Chair Report

4C. Design Committee Report

4D. Business Expansion/Retention Committee Report

5. PRESENTATIONS- NONE

6. WORKSHOP

6A. Main Street Committees

7. ITEMS FOR INDIVIDUAL CONSIDERATION

- 7A. Consider action to approve minutes from November, January, and February 2021 Main Street Advisory Board regular meetings.
- 7B. Discussion and possible consideration for recommendation to the City Council for possible funding of a Downtown Bastrop Lighting Project.
- 7C. Discussion and possible consideration for appointment of a Vice Chair for the Main Street Advisory Board.
- 7D. Discussion and possible consideration for appointment of a Secretary for the Main Street Advisory Board.

8. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting is posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenience that is readily accessible to the public, as well as to the City's website, www.cityofbastrop.org. Said Notice was posted on the following date and time: Thursday, March 4, 2021 at 9:30 a.m. and will remain posted for at least two hours after said meeting has convened.



Victoria Psencik, Deputy City Secretary

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
November 18, 2020

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, November 18, 2020 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Terry Moore, Nancy Wood, Jennifer Long, Rhonda Potter, Steph Lewis, Candice McClendon, Dani Moss and Shawn Pletsch. Also present: Main Street Program Director Rebecca Gleason and Council Liaison Druscilla Rogers

1. **CALL TO ORDER:** At 5:37 p.m. and with quorum in attendance, Terry Moore called the meeting to order.

2. **CITIZEN COMMENTS:** None

3. **Announcements:**

3A: Making Bastrop Bright: Program is for Homes & businesses to enter for Holidiady decorations. 30 have registered so far

3B: Main Street Rehabilitation Project: Ribbon cutting Nov 28. Will invite City Council, MSAB, Visit Bastrop, COC Board & Bastrop EDC

3C: Wassial Fest: Cancelled due to increase in COVID cases

3D: Christmas Virtual Tree Lighting: will be at Convention parking lot. Can fit about 188 cars and will be streamed on FB

3E: Downtown Open House: To be held December 12th

4. **Reports:Center**

4A: Main Street Manager Report: Annual Accreditation report due mid January. The district had a few new businesses open, Sugar Shack celebrating 25th anniversary, received board resignation from Melinda Ortega. Main St academy had 40 attendees

4B: Business Retention Committee Report: not much activity since last meeting. Bastrop EDC will be host a training series in 2021

4C: Lost Pines Christmas Committee Report: There will be a sidewalk stroll. Business will get to hide an ornament in their business for customers to find. Each one will receive a ticket for a gift card tree to be drawn at a later time

5. Presentations: None

6. Workshop: none

7. ITEMS FOR INDIVIDUAL CONSIDERATION:

7A: 15 Minute pickup/dropoff parking places along Main: Board had a discussion. Concerns about enforcement and actual location of the spaces. Board deferred to Business Retention committee to research further and bring back to the board.

7B: Sponsorship-Heritage Bench Program: Dani made a recommendation the sponsorship of a bench will be \$1500.00 with a second from Nancy. There are 25 available to sponsor

7C: Approval of minutes for September and October meetings: Terry made a motion with a second from Candice

8: ADJOURNMENT: The meeting was adjourned at 6:40 p.m. without objection.

APPROVED:

ATTEST:

Insert name and title of signer

Insert name of person attesting

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
January 13, 2021

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, January 13, 2021 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Terry Moore, Jennifer Long, Rhonda Potter, Steph Lewis, Candice McClendon and Shawn Pletsch. Also present: Main Street Program Director Rebecca Gleason, Council Liaison Druscilla Rogers, Kathy Danielson and guests Susan Smith and Becki Womble

1. **CALL TO ORDER:** At 5:37 p.m. and with quorum in attendance, Terry Moore called the meeting to order.

2. **CITIZEN COMMENTS:** None

3. **Announcements:** None

4. **Reports:** 4A: Main Street Manager Report: Annual Accreditation report due Friday January 15th. There were a few business relocations. Making Bastrop Bright had 19 businesses and 47 residents participate with 7744 total votes cast. There have been 6 bench sponsorships sold. CARTS Now has officially launched.

4B: Lost Pines Christmas Committee Report: The sidewalk stroll had a good turnout.

5. **Presentations:**

5A: Main Street Rehabilitation Project: General feedback is mostly good. There is concern about the Wells Fargo situation with traffic blocking the area, delivery trucks stopping in the middle of the road to make deliveries and crosswalks not identified on the street surface.

6. **Workshop:**

6A: Clear Zone Guidance: Business Retention and Expansion committees will meet to start working on guidelines. Rebecca will speak to the City attorney regarding any special provisions needed in the guidelines.

6B: Downtown lighting plan: The board discussed evaluating the cost to up light trees, add lighting in parking lots and outline buildings or zigzag lights across the street

7. **ITEMS FOR INDIVIDUAL CONSIDERATION:**

7A: Recommendation to Mayor for Board vacancy: The board had a discussion regarding recommending Sarah Houser to be appointed o the board. Candice made a motion with a second from Rhonda.

7B: Heritage Bench Sponsorship funds: The bard discussed the funds generated from sponsorships sales be allocated to the Main St program fund balance account. Jennifer made the motion with a second from Steph.

8: ADJOURNMENT: The meeting was adjourned at 7:00 p.m. without objection.

APPROVED:

ATTEST:

Insert name and title of signer

Insert name of person attesting

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
February 10, 2021

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, February 10, 2021 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Terry Moore, Jennifer Long, Rhonda Potter, Steph Lewis, Dani Moss and Shawn Pletsch. Also present: Main Street Program Director Rebecca Gleason, Council Liaison Druscilla Rogers, Kathy Danielson and guests Becki Womble, Lyle Nelson, Bill Ennis Paul Hoffman

1. **CALL TO ORDER:** At 5:33 p.m. and with quorum in attendance, Terry Moore called the meeting to order.
2. **CITIZEN COMMENTS:** Lyle Nelson spoke to the board in appreciation of the program's work. Becki presented a Chamber award to Bill Ennis
3. **Announcements:** None
4. **Reports:**

4A: Main Street Manager Report: There were 2 new business openings: Painted Porch and Radiant Mama plus 2 more to open soon. There are now 10 benches sponsored. Rebecca presented the board with the Council Rule of Procedure and covered the main highlights.

4B: Design Committee: Working on a revamp of parking signs and maps. Rotary requested to work with Main St on the needed bike racks in the district. The committee will on the design of the rack.

4C: Business Retention/Expansion: Scheduling another meeting on the clear zone guidelines

5. **Presentations:** None
6. **Workshop:**

6A: Downtown Lighting: Rebecca and her team researched cost for the different lighting options for downtown and presented the options to the board. After discussing the board advised her they would like to focus lighting the trees and outline the buildings with the pixel lighting option.

6B: Positions on the Board: The board wants to work with the volunteer committee to evaluate if there is someone in their database for filling board vacancies.

6C: Assigned fund projects: The board discussed prioritizing bench sponsorship proceeds to complete the purchase of the benches along Main St and needed trash receptacles. Rebecca will provide the location map for benches, bike racks and trash cans created in the fall. Dani and Jennifer will walk the street to determine the number needed to complete the project

7. ITEMS FOR INDIVIDUAL CONSIDERATION:

7A: Recommendation to Downtown Lighting Project: Move to future agenda

8: ADJOURNMENT: The meeting was adjourned at 7:05 p.m. without objection.

APPROVED:

ATTEST:

Insert name and title of signer

Insert name of person attesting