

Bastrop Main Street Advisory Board Agenda
Bastrop City Hall City Council Chambers
1311 Chestnut Street
Bastrop, TX 78602
(512) 332-8800



March 9, 2022

Regular Meeting at 5:30 P.M.

Bastrop Main Street Advisory Board Meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800, or write to 1311 Chestnut Street, Bastrop, TX 78602, or call Relay Texas through a T.D.D. (Telecommunication Device for the Deaf) at 1-800-735-2989 at least 48 hours in advance of the meeting.

1. CALL TO ORDER

2. CITIZEN COMMENTS

At this time, three (3) minute comments will be taken from the audience on any topic. To address the Board/Commission, please submit a fully completed request card to the Board/Commission Secretary prior to the meeting. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, the Board/Commission cannot discuss issues raised or make any decision at this time. Issues may be referred to City Staff for research and possible future action.

To address the Board/Commission concerning any item on the agenda, please submit a fully completed request card to the Board/Commission Secretary prior to the meeting.

3. ANNOUNCEMENTS

- 3A. Clinically Undepressed March 11th thru March 27th at the Bastrop Opera House
 - 3B. Super Family Fun night at the Recreation Center on March 25th from 6:00 pm - 7:30 pm
 - 3C. Main Event – First Friday Art Walk on April 1st
 - 3D. Art After Dark on April 1st from 6:00 pm – 8:00 pm at the Lost Pines Art Center
 - 3E. Easter in the Park on April 2nd from 6:00 pm – 10:00 pm at Bob Bryant Park
 - 3F. Farm Street Opry at the Convention Center on April 7th
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3G. Leading Ladies April 8th thru April 24th at the Bastrop Opera House

4. REPORTS

4A. Main Street Manager Report

4B. Table on Main Committee Report – May 1, 2022

4C. Sponsorship Committee Report – Table on Main

4D. Design Committee Report – Bastrop in Bloom

5. PRESENTATIONS

5A. Downtown Bastrop Recycles

6. WORKSHOP

6A. Chamber Training Scholarships

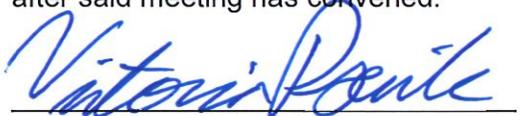
6B. Discussion of Board Vacancies

7. ITEMS FOR INDIVIDUAL CONSIDERATION

7A. Consider action to approve meeting minutes from the January 12, 2022 meeting.

8. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting is posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenience that is readily accessible to the public, as well as to the City's website, www.cityofbastrop.org. Said Notice was posted on the following date and time: Friday, March 4, 2022 at 5:30 p.m. and will remain posted for at least two hours after said meeting has convened.



Victoria Psencik, Deputy City Secretary



STAFF REPORT

MEETING DATE: March 9, 2022

AGENDA ITEM: 4A

TITLE:

Main Street Manager Report

AGENDA ITEM SUBMITTED BY:

Rebecca Gleason, Staff Liaison

UPDATES:

Please find the monthly Main Street Manager updates below:

Main Street Businesses: During February, one business received a Certificate of Occupancy in the Main Street District. Patriot Equipment Solutions, LLC (926 Main Street) specializes in maintenance and repair services on construction equipment, farm equipment, and diesel trucks and will utilize the location on Main Street as an office space. Vibe Tribe expanded and moved from its location at 1022 Main Street to 1105 Main Street. Divinelites Soap Shop expanded to the location at 1022 Main Street and specializes in hand crafted natural soaps and bath products. The Studio in the Bridges Building 920 Main Street now features work by visual artists Kaye Kemp and Gaila Hitt.

Board Vacancies: We currently have two vacancies on the Board. Terry Moore has accepted a position with the City of Bastrop as the Recreation Manager, so she can longer serve as a board member. Sarah Houser has resigned from the Board. If you have recommendations, please let us know and we will have them complete an application.

Updating Downtown Business Contacts: At the November MSAB meeting, board members were assigned addresses and contact sheets to get updated contact information for the businesses in the Main Street District. Please send that information to Candice Butts to compile into a Master Contact list- not only is it helpful in ensuring everyone is getting our Main Street communications, but it is necessary for our calculation of our vacancy rate so we would like to get it completed in time to include for this upcoming Quarterly Report.

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
January 12, 2022

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, January 12, 2022 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Terry Moore, Candice McClendon, Jennifer Long, Rhonda Gannon, Dani Moss, Stephanie Lewis and Shawn Pletsch. Also present: Main Street Program Director Rebecca Gleason, Candice Butts

- 1. CALL TO ORDER:** At 5:32 and with quorum in attendance, Terry Moore called the meeting to order.
- 2. CITIZEN COMMENTS:** No citizen comment.
- 3. ANNOUNCEMENTS:**

3A: Bastrop Chamber Centennial Gala at Convention Center on January 14
3B: MLK Jr. Holiday and Commission walk and celebration on January 17th
3C: Rollo Insurance Ribbon Cutting on January 18th
3D: Advanced Pain Care Ribbon Cutting & Grand Opening on January 24th
3E. Farm Street Opry at the Conventin Center on February 3rd
3F. Crown, A Musical at the Bastrop Opera House February 4th-20th
3G. Main Event First Friday Artwalk on February 4th
3H. Art After Dark at Lost Pines Art Center on February 5th
3I. Valentine's Show at Bastrop Opera House February 13th & 14th

4. REPORTS:

4A: Main Street Manager Report: Three new businesses opened through November and December. Giggles smoke shop, Brainwell and Bastrop Real Estate Professionals. Board members were asked to go get updated contact information for businesses. This information will be used for DowntownTX.org information. Also important to track downtown vacancy rates for Quarterly Report. Main Street Academy 2022 plans are changing rapidly as business needs change. Instead an online library with resources and training will be built for easy access and convenience. The BEDC contract was approved for an additional 2 years of support as a reimbursement contract to pay quarterly. Main Street contract will wait to go to council for approval until after city meets with consultant on funding requests. The annual Main Street Accreditation is due January 21. The accreditation consists of work plans, self-assessment, organizational chart, design projects and Committee Structure. Copy of report will be attached to next report. Staff has been moving forward with city's goal to do a Downtown Master Plan in FY 2023. There has never been one before. First of it's kind for downtown and business development, corridors of growth, public infrastructure, parking, community spaces, gateways, and wayfinding for the next 10 years. Master Plans include recommendations for funding sources to be rolled in CIP Plans. Desire is to plan for future while keeping soul of Bastrop.

4B. Main Street Chair Report: No report

4C. LPC Report: Event went well for what the Main Street Program had been two years ago. Need to reevaluate plans, ideas and goals for next year to bring the event into the current stage of Main Street.

4D. Business Retention: 15 businesses participated in Wassail Fest on Small Business Saturday, November 27th. 200 ballots were turned in. Retail bags were well received. Next project is Main Street Academy.

4E. Table on Main: Have made connections with businesses and restaurants about getting involved. Regrouping post holiday and preparing for next meeting.

5. PRESENTATIONS: None

6. WORKSHOP:

6A. Discussion of Main Street benches: Placement of second group has been loosely placed, so long as ADA compliant. Waitlist can be opened for next round. Phase 3 consider raising price to cover all costs. Areas would include Library, Spring St, 602 alleyway and Pine Street. Approved donating one bench to DBA in front of Cripple Creek. Will begin planning an unveiling event.

7. ITEMS FOR INDIVIDUAL CONSIDERATION:

7A. Discuss and consider action for adoption of November 12, 2021 minutes:
Approved without objection.

8. ADJOURNMENT: The meeting was adjourned at 7:13 without objection.