MINUTES OF BASTROP MAIN STREET ADVISORY BOARD January 13, 2021

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, January 13, 2021 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Terry Moore, Jennifer Long, Rhonda Potter, Steph Lewis, Candice McClendon and Shawn Pletsch. Also present: Main Street Program Director Rebecca Gleason, Council Liaison Druscilla Rogers, Kathy Danielson and guests Susan Smith and Becki Womble

- **1. CALL TO ORDER:** At 5:37 p.m. and with quorum in attendance, Terry Moore called the meeting to order.
- 2. CITIZEN COMMENTS: None
- 3. Announcements: None
- 4. Reports: 4A: Main Street Manager Report: Annual Accreditation report due Friday January 15th. There were a few business relocations. Making Bastrop Bright had 19 businesses and 47 residents participate with 7744 total votes cast. There have been 6 bench sponsorships sold. CARTS Now has officially launched.
 - 4B: Lost Pines Christmas Committee Report: The sidewalk stroll had a good turnout.

5. Presentations:

<u>5A: Main Street Rehabilitation Project:</u> General feedback is mostly good. There is concern about the Wells Fargo situation with traffic blocking the area, delivery trucks stopping in the middle of the road to make deliveries and crosswalks not identified on the street surface.

6. Workshop:

<u>6A: Clear Zone Guidance:</u> Business Retention and Expansion committees will meet to start working on guidelines. Rebecca will speak to the City attorney regarding any special provisions needed in the guidelines.

<u>6B: Downtown lighting plan</u>: The board discussed evaluating the cost to up light trees, add lighting in parking lots and outline buildings or zigzag lights across the street

7. ITEMS FOR INDIVIDUAL CONSIDERATION:

<u>7A: Recommendation to Mayor for Board vacancy:</u> The board had a discussion regarding recommending Sarah Houser to be appointed o the board. Candice made a motion with a second from Rhonda.

<u>7B: Heritage Bench Sponsorship funds:</u> The bard discussed the funds generated from sponsorships sales be allocated to the Main St program fund balance account. Jennifer made the motion with a second from Steph.

8: ADJOURNMENT: The meeting was adjourned at 7:00 p.m. without objection.

APPROVED:

Insert name and title of signer

ATTEST

Insert name of person attesting