

**MINUTES OF BASTROP MAIN STREET ADVISORY BOARD**  
**September 8, 2021**

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, August 11, 2021 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Terry Moore, Candice McClendon, Jennifer Long, Sarah Houser, Rhonda Potter, Dani Moss and Shawn Pletsch. Also present: Main Street Program Director Rebecca Gleason, Council Liaison Druscilla Rogers

**1. CALL TO ORDER:** At 5:33 and with quorum in attendance, Terry Moore called the meeting to order.

**2. CITIZEN COMMENTS:** No citizen comment.

**3. ANNOUNCEMENTS:**

3A: Nunset Boulevard at the Bastrop Opera House September 10<sup>th</sup>-25<sup>th</sup>

3B: Movies in the Park featuring the movie Onward on September 11 at 7:00p at Fisherman's Park

3C: Feed the Need Gala on September 11<sup>th</sup> at 6:00p at Bastrop Convention Center

3D: Bastrop Music Fest September 23<sup>rd</sup>-26<sup>th</sup>

3E. National Night Out on October 5<sup>th</sup>

3F. Boards and Commissions Banquet at the Convention Center on October 14<sup>th</sup> at 6:00p

**4. REPORTS:**

4A: Main Street Manager Report: Sign Code Education is underway; city will begin enforcing new sign code with designated enforcement officer starting in March 2022. Attended TACVB conference August 12-27; convention, tourism and hospitality driven conference covering many topics. Currently working creating Main Street business surveys to gather contact information and topic ideas for Main Street Academy. Main Street Academy will offer new classes beginning in October and every other month after that. September 15<sup>th</sup>-17<sup>th</sup> will be the Texas Main Street Retreat. Many topics will be covered, including a place making project Manager will be participating in.

4C. Design Committee Report: New bird flags for parking lots are being placed. Rotary is fabricating model for bike racks. Cultural Arts Commission partnering with Design team on crosswalk art project for 2022.

**5. PRESENTATIONS: None**

**6. WORKSHOP:**

6A. Discussion of potential Board Members: Kari Sneed from KC Outfitters is interested in serving on board. Would bring a retail perspective the board lacks. Board recommends appointment.

6B. Discussion of Lost Pines Christmas workplan: Main Street Portion of event will be December 11 if Board agrees. Small Business Saturday and tree lighting will be Saturday after Thanksgiving. 2 weeks later is parade and open house. December 11 is also breakfast with Santa. Snow Day not happening this year. Could have market days type of event. Wassail Fest happening again this year.

6C. Discussion of Sponsorship workplan: Would like to have sponsorship packages with different levels of sponsorships opposed to selling individual events. Will need to come up with pricing and how sponsorships will be acknowledged. Decide if individual events can still be purchased/sponsored without full package. Will need to set yearly goals. Will workshop packages next month.

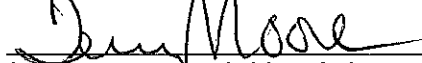
6D. Discussion of Red, White and Brews workplan: After some discussion about moving date, it was decided to keep event on Friday, November 12. Working with local vendors and businesses to put event together.

**7. ITEMS FOR INDIVIDUAL CONSIDERATION:**

7A. Discuss and consider new bylaws: Need to update duties and responsibilities page instead of bylaws. Will revisit next month.

**8. ADJOURNMENT:** The meeting was adjourned at 6:47 without objection.

APPROVED:

  
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Insert name and title of signer

ATTEST:

  
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Insert name of person attesting