MINUTES OF BASTROP MAIN STREET ADVISORY BOARD June 16, 2021

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, June 16, 2021 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members preset were Terry Moore, Candice McClendon, Jennifer Long, Sarah Houser, Rhonda Potter, Steph Lewis, Dani Moss and Shawn Pletsch. Also present: Main Street Program Director Rebecca Gleason, Council Liaison Druscilla Rogers, Kathy Danielson

- 1. CALL TO ORDER: At 5:33 and with quorum in attendance, Terry Moore called the meeting to order.
- 2. CITIZEN COMMENTS: No citizen comment.
- 3. ANNOUNCEMENTS:

3A: One-Act Play presented by the Bastrop Youth Performing Arts Academy will be at the Opera House on June 18, 2021

3B: Juneteenth and Summer in the City (SIC was rescheduled due to weather) will be on June 19, 2021, 11a-11:30p.

3C: Patriotic Fest July 3, 2021. Volunteers still needed.

4. REPORTS:

4A: Main Street chair report: The Carts program downtown is going well.

4B: Main Street Manager Report: City Council is making changes to sign code. Handouts were given to reflect changes. Changes include revising code corridors, prohibiting of signage taking up more than 15% of building, all lighting must point down to light signs, no blocking of site triangles, and limiting for 1 sidewalk sign per property which must be in furnishing zone. The new Community Impact Manager, Candice Butts, was introduced to board.

<u>4C. Summer in the City Report</u>: Partnered with Juneteenth celebration. Now scheduled for June 19, 2021, 11a-11:30p. Peterson Brothers set to perform. Volunteers still needed.

<u>4D. Design Committee Report:</u> Rebranding parking lots to reflect bird names to incorporate Bastrop recently becoming a certified Bird City. Ready to roll out new parking map. Next decisions will focus on placement of bike racks, potted plants and art from foundry.

5. PRESENTATIONS:

5A. Partner check-in with Deep In the Heart Art Foundry/Art Immersion: The foundry will be opening new showroom space in downtown business district. Goal is to build Bastrop's reputation of "art friendly" with new space and 10-15 large sculptures installations throughout downtown. Hope to create unique visitor experience, enhance exploration of downtown and increase social media content. Only ask is that the city ensure the art while on property.

5B. Fiscal Year 2022 Budget: New fiscal year budget and changes were discussed. Handout reflecting items was given.

6. WORKSHOP:

6A. Board Skills: Discussion regarding remaining seat on board, what skills are missing from board and what are needed. Suggestions are to be made at next meeting.

7. ITEMS FOR INDIVIDUAL CONSIDERATION: None

8. ADJOURNMENT: The meeting was adjourned at 7:09 without objection.

Insert name and title of signer