

RESOLUTION R-2026-87

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BASTROP, TEXAS, APPROVING A HOTEL OCCUPANCY TAX (HOT) INCENTIVE FOR THE HOUSE RX CONFERENCE AT HYATT REGENCY LOST PINES RESORT & SPA; AUTHORIZING THE USE OF HOTEL OCCUPANCY TAX FUNDS IN AN AMOUNT NOT TO EXCEED \$30,000; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City of Bastrop collects Hotel Occupancy Tax ("HOT") revenues to support and enhance tourism, the convention and hotel industry, and activities that directly generate overnight stays within the City of Bastrop; and

WHEREAS, Hyatt Regency Lost Pines Resort & Spa has identified an opportunity to secure the HOUSE RX Conference to be held April 13–18, 2027; and

WHEREAS, the proposed event represents approximately **1,663 hotel room nights**, a peak occupancy of **486 rooms**, an average room rate exceeding **\$309**, and an estimated direct economic impact exceeding **\$772,000**, including lodging, food and beverage, and resort activities; and

WHEREAS, securing the event requires Hyatt Regency Lost Pines Resort & Spa to adjust the arrival schedule of a previously contracted group, resulting in approximately **\$30,000** in concessions and associated costs; and

WHEREAS, the event is evaluating multiple competing destinations, and the requested HOT incentive will improve Bastrop's competitiveness in securing the booking; and

WHEREAS, the requested HOT incentive is an eligible expenditure under Texas Tax Code Chapter 351 because it directly supports the hotel and convention industry and generates substantial overnight visitation; and

WHEREAS, the proposed incentive is anticipated to generate a substantial return on investment through increased hotel occupancy, visitor spending, and potential future repeat business; and

WHEREAS, supporting this opportunity aligns with the City's strategic tourism and economic development goals by increasing overnight visitation and supporting Bastrop's hospitality, retail, and service industries.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BASTROP, TEXAS:

Section 1: The City Council approves the allocation of Hotel Occupancy Tax funds in an amount not to exceed **Thirty Thousand Dollars (\$30,000)** to support Hyatt Regency Lost Pines Resort & Spa in securing the HOUSE RX Conference scheduled for April 2027.

Section 2: The expenditure shall be contingent upon confirmation of the executed group contract and verification that the booking meets Hotel Occupancy Tax eligibility requirements and delivers the projected room nights.

Section 3: The City Manager, or designee, is authorized to execute any related agreements, documentation, or reporting required for distribution of funds and to ensure compliance with Texas Tax Code Chapter 351.

Section 4: That this Resolution shall take effect immediately from and after its passage, and it is duly resolved.

DULY RESOLVED AND ADOPTED by the City Council of the City of Bastrop this 14th day of July 2027.

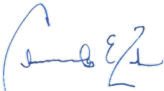
APPROVED:

by: 
Ishmael Harris, Mayor

ATTEST:


Michael Muscarello, TRMC, CMC, CPM
City Secretary

APPROVED AS TO FORM:


City Attorney
Denton Navarro Rocha Bernal & Zech, P.C.

