

RESOLUTION R-2026-86

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BASTROP, TEXAS, APPROVING A HOTEL OCCUPANCY TAX (HOT) INCENTIVE FOR A GROUP BUYOUT BOOKING AT THE HYATT REGENCY LOST PINES RESORT & SPA; AUTHORIZING THE USE OF HOTEL OCCUPANCY TAX FUNDS IN AN AMOUNT NOT TO EXCEED \$30,000; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City of Bastrop collects Hotel Occupancy Tax ("HOT") revenue to support and enhance tourism, the convention and hotel industry, and activities that directly generate overnight stays in Bastrop; and

WHEREAS, Hyatt Regency Lost Pines Resort & Spa has identified an opportunity to secure the NIKE FY29 North America Coaches Conference, scheduled for September 7–16, 2028; and

WHEREAS, the proposed conference represents approximately 2,081 hotel room nights, a peak occupancy of 490 rooms, an average room rate of approximately \$329, and an estimated direct economic impact exceeding \$1 million; and

WHEREAS, Hyatt Regency Lost Pines Resort & Spa is competing against other major destination resorts, including Hyatt Hill Country, to secure the conference booking; and

WHEREAS, the requested Hotel Occupancy Tax incentive would support a closing concession package designed to enhance Bastrop's competitiveness and secure the conference for the community; and

WHEREAS, the requested expenditure is eligible under Texas Tax Code Chapter 351 because it directly supports the hotel and convention industry and generates substantial overnight visitation and economic activity; and

WHEREAS, the proposed incentive is anticipated to generate a significant return on investment through increased hotel occupancy, visitor spending, and future opportunities for repeat business; and

WHEREAS, supporting this opportunity aligns with the City's strategic tourism and economic development goals by increasing overnight visitation and supporting Bastrop's hospitality, retail, restaurant, and service sectors.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BASTROP, TEXAS:

Section 1: The City Council approves the allocation of Hotel Occupancy Tax funds in an amount not to exceed Thirty Thousand Dollars (\$30,000) to support Hyatt Regency Lost Pines Resort & Spa in securing the NIKE FY29 North America Coaches Conference scheduled for September 2028.

Section 2: The expenditure shall be contingent upon confirmation of the executed group contract and verification that the booking meets Hotel Occupancy Tax eligibility requirements and delivers the projected room nights.

Section 3: The City Manager, or their designee, is authorized to execute any related agreements, documentation, or reporting required for distribution of funds and to ensure compliance with Texas Tax Code Chapter 351.

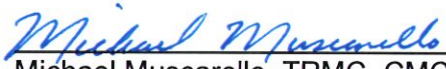
Section 4: That this Resolution shall take effect immediately from and after its passage, and it is duly resolved.

DULY RESOLVED AND ADOPTED by the City Council of the City of Bastrop this 14th day of July 2026.

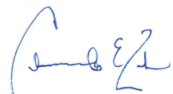
APPROVED:

by: 
Ishmael Harris, Mayor

ATTEST:


Michael Muscarello, TRMC, CMC, CPM
City Secretary

APPROVED AS TO FORM:



City Attorney
Denton Navarro Rocha Bernal & Zech, P.C.

