

RESOLUTION NO. R-2025-211

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BASTROP, TEXAS, APPROVING A HOTEL OCCUPANCY TAX (HOT) INCENTIVE FOR A GROUP BUYOUT BOOKING AT THE HYATT REGENCY LOST PINES RESORT & SPA; AUTHORIZING THE USE OF HOTEL OCCUPANCY TAX FUNDS IN AN AMOUNT NOT TO EXCEED \$50,000; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City of Bastrop collects Hotel Occupancy Tax ("HOT") revenue to support and enhance tourism, the convention and hotel industry, and activities that directly generate overnight stays in Bastrop; and

WHEREAS, the Hyatt Regency Lost Pines Resort & Spa has notified the City of a significant opportunity to secure a large corporate buyout group for May 2026, immediately following Mother's Day, a historically low-demand period for the local lodging market; and

WHEREAS, the proposed group booking represents approximately 1,643 total room nights, an average room rate exceeding \$319, and an estimated economic impact of \$1.3 million or more, inclusive of food, beverage, and on-property activities; and

WHEREAS, securing the group booking requires Hyatt Lost Pines to adjust an already-contracted group booking, resulting in a \$50,000 cost necessary to facilitate the change; and

WHEREAS, the buyout group is evaluating multiple competing locations, including destinations in downtown Austin and other resort markets, and the HOT incentive will materially improve Bastrop's competitiveness; and

WHEREAS, the requested HOT support is eligible under Texas Tax Code Chapter 351 because the expenditure is directly tied to securing a substantial group that will generate significant hotel nights and economic activity within the City of Bastrop; and

WHEREAS, the investment is anticipated to yield an exceptional return by increasing occupancy from historical levels of approximately 55% for this period to a projected 100%, and by positioning Bastrop for potential repeat bookings in 2027 and beyond; and

WHEREAS, supporting this opportunity aligns with the City's strategic tourism goals by increasing overnight visitation, driving economic activity during off-peak periods, and supporting Bastrop's lodging, restaurant, retail, and service sectors.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BASTROP, TEXAS:

Section 1: The City Council approves allocating Hotel Occupancy Tax funds in an amount not to exceed Fifty Thousand Dollars (\$50,000) to support Hyatt Regency Lost Pines Resort & Spa in securing the proposed May 2026 corporate buyout group.


Section 2: The expenditure shall be contingent upon confirmation of the executed group contract and verification that the booking meets HOT eligibility criteria and delivers the projected room nights.

Section 3: The City Manager or their designee is authorized to execute any related agreements, documentation, or reporting required for distribution of funds and to ensure compliance with Texas Tax Code Chapter 351.

Section 4: That this Resolution shall take effect immediately from and after its passage, and it is duly resolved.

DULY RESOLVED AND ADOPTED by the City Council of the City of Bastrop this 9th day of December 2025.

APPROVED:




Ishmael Harris, Mayor

ATTEST:



Michael Muscarello, City Secretary

APPROVED AS TO FORM:



City Attorney
Denton Navarro Rocha Bernal & Zech, P.C.

