CULTURAL ARTS COMMISSION MINUTES
December 7, 2021 Meeting

City Hall, Bastrop, Texas

The Bastrop Cultural Arts Commission met in a regular meeting on Tuesday, December 7th, 2021 at 10:00 a.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Individuals present were Lisa Holcomb, Kaye Sapikas, Maria Montoya Stayton, Chico Portillo, Michael Jones, Council Member Dock Jackson, Rebecca Gleason.

1. CALL TO ORDER: 10:04 a.m. and with quorum in attendance, Maria called the meeting to order.

2. CITIZENS COMMENTS: None

3. REPORTS
   3a. Lisa reported on events at Bastrop Opera House.
       Chico reported on school theatre events.
       Kaye reported on the Holiday Homes Tour and Holiday Rendezvous for museum.
       Maria reported that First Friday was very well attended but no event in January or February.
       Rebecca reported on city holiday events coming up.

4. SUBCOMMITTEE REPORTS
   4a. Branding Subcommittee Report:

       Mike reported that they are working on getting phone numbers by end of December of any who might be an influencer of the arts. It was decided that we would need to wait until after council in January to promote the plan. There was discussion on the easiest way to sign up interested people on the contact list. It was decided to have an opt in email invite for list of contacts.

       Michael presented three different logos to be discussed. It was decided that the third option would be the best but that he would change the colors and change City of Bastrop to “Bastrop Texas.” Michael will send out changes in advance to the committee for discussion.

5. WORKSHOPS
   5a. Issuing CAC grants eligibility and evaluation:

       Rebecca stated that if council approves and says we can move forward, then it will go to legal for review. Discussion of changes to be made in wording: In future years, opening of grant will be October 1st and go till funds run out. The
grant selection process was discussed as well as how and who does the evaluations. How to be objective was discussed. It was decided that the committee would be the deciding factor for reviews and then would submit it to the council. Rebecca stated that we need to build out the evaluation form before submitting to council. Kaye said she would work on evaluation form. Rebecca stated that she didn’t think we are ready to go to council yet and need to be stronger.

5B. Discussion of the Gathering: Waiting on the gathering

6. ITEMS FOR INDIVIDUAL CONSIDERATION:
   6a. Changes to the Logo.
   6b. Workplan for CAC grants.

Minutes for Nov 2nd approval. Kaye made a motion to approve the minutes. Chico 2nd.

7. MEETING ADJOURNED: Chico made a motion to adjourn. Kaye 2nd. Meeting adjourned at 11:05 a.m.

APPROVED: 

[Signature]

Insert name and title of signer

ATTEST:

[Signature]

Insert name of person attesting