

There's a place for you on Main Street!

The Bastrop Main Street Program is a grassroots, all-volunteer effort to preserve and revitalize the historic core of our community, and it needs your time and talent to succeed.

What is a Main Street Program?

It is a federal-state-community partnership to restore America's historic downtown areas architecturally, commercially and culturally.

Bastrop is one of over 85 Texas cities and of 1200 cities across the U.S. where this effort has taken root. Bastrop, named a "Main Street City" in 2007, is a relative newcomer to this 28 year-old national initiative.

And how's that working?

Take a look at downtown Bastrop and remember what it looked like just a short while ago: crumbling buildings, unsuccessful "updates" to historic structures, empty storefronts, and an air of neglect. Today, downtown Bastrop is surging back with increasing business activity, rehabilitation of facades and buildings, and high occupancy. Since 2007, more than \$14.5 million has been invested in the Main Street program area, an investment that has yielded new energy, new life for existing businesses, 46 new businesses and over 117 new jobs there.

What more needs to be done?

While there is much to celebrate, the work has just begun. Bastrop's Main Street Program is at a crossroads:

- **literally**—The program area encompasses not only the two-plus blocks that make up downtown Bastrop and that has seen some remarkable improvement since 2007; it also includes the historic neighborhoods immediately adjacent and both sides of Chestnut Street from TX 71 to TX 95.
- **and figuratively**—The challenges ahead include sustaining the momentum, addressing infrastructure needs (such as utility services, streets, sidewalks, lighting), and encouraging people near and far to shop the program area and to savor our unique history.

Nurturing a Bastrop where "the pieces fit"—historic preservation, heritage tourism, economic development, business climate, community activities, and quality of life—remains the ultimate goal.

What can I do?

Take your pick...The Bastrop Main Street Program works through four all-volunteer committees:

- **The Design Committee** works to guide and foster historic preservation in the program area.
- **The Promotion Committee** strives to promote the program area as a cultural and business "destination" through events and marketing initiatives.
- **The Economic Restructuring Committee** explores viable economic incentives for business and business growth in the program area.
- **The Organization Committee** guides the program's volunteer outreach and is responsible for public relations.

The volunteer network encompasses all manner of skills and talents—planning, communications, problem solving—and all manner of people—all ages and backgrounds; city residents and not; business owners, workers and retirees alike; property owners and renters. The single qualification for volunteers is a desire to play a role in the enduring success of the Bastrop Main Street Program.

How can I learn more?

Call...

Nancy Wood
Bastrop Main Street Program Director
512-332-0068 or
512-297-5382

Dan Hays-Clark
Design Committee Chair
512-303-7701

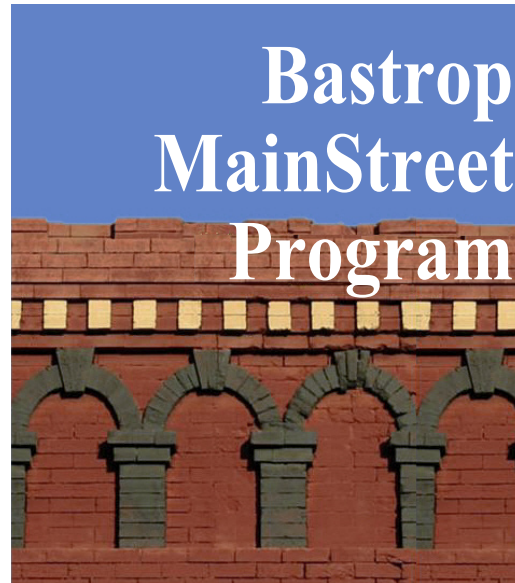
Cindy Wolford
Promotion Committee Chair
512-303-0904

Debbie Moore
Economic Restructuring Committee Chair
225-802-4702

Shawn Pletsch
Organization Committee Chair
512-988-1231

OR

Complete and return the attached form to
Nancy Wood—in person at the Bastrop
Visitor Center, 1016 Main Street, or by mail
to the Bastrop Main Street Program, PO
Box 427, Bastrop, TX 78602.



I'm claiming my place on Main Street!

Name: _____

Address: _____

City/ZIP: _____

Daytime phone: _____

Evening phone: _____

Email: _____

Occupation: _____

Committee interest: _____

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www.bastropmainstreet.com



Come on in...

