

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
February 9, 2022

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, February 9, 2022 at 5:59 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Terry Moore, Candice McClendon, Jennifer Long, Rhonda Gannon, Dani Moss, Stephanie Lewis and Shawn Pletsch. Also present: Main Street Program Director Rebecca Gleason, Candice Butts

1. CALL TO ORDER: At 5:59 and with quorum in attendance, Terry Moore called the meeting to order.

2. CITIZEN COMMENTS: No citizen comment.

3. ANNOUNCEMENTS:

3A: Crowns A Musical at Bastrop Opera House until February 20th

3B: A Valentine's Cabaret and Dinner at Bastrop Opera House February 13th & 14th (sold out)

3C: Cowgirls and Clutches: Bastrop County Designer Purse Bingo on February 19 at Convention Center, benefiting Children's Advocacy Center

3D: Recreation Family Fun Night on March 1, 6-7:30pm

3E. Farm Street Opry at the Conventin Center on March 3rd

3F. Main Event – Frist Friday Artwalk on March 4th

3G. Events on Main March 5th

3H. Movies in the Park at Bob Bryant Park on March 5th

3I. Art After Dark at Lost Pines Art Center on March 5th 6-8pm

4. REPORTS:

4A: Main Street Manager Report: Ramble on Salon received CO in January. Updated downtown busines contacts sheets are needed from board members to complete the quarterly report. Council met and passed policy resolution to accept BEDC funding. The annual accreditation report was finished and turned and was attached to board packet for review. The city produced the first ever "Mayor's State of the City" video that was showcased at the January Council meeting. The City also completed the FY 2022 First Quarter Report. It is posted to view on website.

4B. Main Street Chair Report: No report

4C. Business Retention: No report

4D. Table on Main: Have made connections with businesses and restaurants about getting involved. Dividing tasks into subcommittees and scheduling those meetings. Will be planning menu next.

5. PRESENTATIONS:

5A. Presentation made by City of Bastrop Code Compliance Officer. General overview of guidelines was given in addition to overview of strategy to bring businesses up to code.

6. WORKSHOP:

6A. Discussion of Sponsorship Packet: Discussion of what to include/benefits for each level of sponsorships. Discussion also around when to start “sponsor year.”

6B. Discussion of Chamber Training Scholarships: Discussion on how to handle scholarships, especially in regards to no shows. Currently no accountability for those who receive scholarships. Candice will work on language and create a draft for the board to review of a document each recipient will be given outlining expectations.

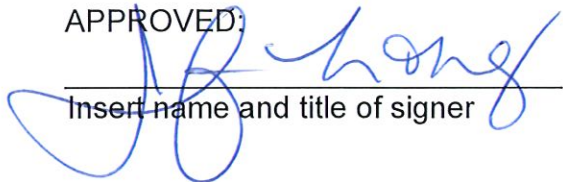
6C. Main Street Benches: Needed to make some changes for placements based on ADA needs. There is one extra bench, suggested to put in alleyway of HUB; would be a guarantee sell in that location. Will also add more in front of museum.

6D. DBA Celebration: Suggested to unveil bench plaque at Cripple Creek (CC Wine Co). Waiting on plaque to come in to set date. Would also like to honor Nancy Wood for a Lifetime Achievement Award for TDA.

7. ITEMS FOR INDIVIDUAL CONSIDERATION: None

8. ADJOURNMENT: The meeting was adjourned at 7:24 without objection.

APPROVED:



Insert name and title of signer

ATTEST:



Insert name of person attesting