

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
April 14, 2021

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday April 14, 2021 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Terry Moore, Candice McClendon, Jennifer Long, Sarah Houser, Rhonda Potter, Steph Lewis, Dani Moss and Shawn Pletsch. Also present: Main Street Program Director Rebecca Gleason, Council Liaison Druscilla Rogers, Kathy Danielson

1. **CALL TO ORDER:** At 5:36 and with quorum in attendance, Terry Moore called the meeting to order.
2. **CITIZEN COMMENTS:** No citizen comment.
3. **ANNOUNCEMENTS:**

3A: Boots and Bling fundraiser for Childrens Advocacy Center upcoming

3B: April Chamber Luncheon attended by Rebecca reviewed BISD bond

3C: Bird lover weekend upcoming in May -- Weekend events hosted by Bird City Bastrop and Main Event; Main Street to promote

3D: May Fest also approaching in May at LPAC -- will have an outdoor market

3E: Discussed possible reorganization of board considering new position within city. New position will be responsible for community engagement and collaborating with "stakeholders" (70+ groups hosting events in Bastrop). Rebecca explained how new position and stakeholders group will work together to achieve more in sync efforts and promotion

3F. Radiant Mama and KC Outfitters had ribbon cuttings

4. **REPORTS:**

4A: Main Street Manager report: 15 of 25 benches have been sold totaling \$18,000. Additional bench cost; 8 benches for \$11,160 with freight cost of \$1,828 totaling \$12,988. Spoke with Firebaugh, California about potential trash cans. They are happy with the trash/recycle combo. Parks team likes the size. All in cost -- 22 cans for \$22,608 + freight \$3,384 totaling \$25,999. Waste Connections will help sponsor if Main Street does a downtown recycling education program. THC Quarterly activity report done; quarterly reinvestment total \$236. National Trust Main Street Now conference taking place online in upcoming week; brief review of types of sessions being offered.

5. **PRESENTATIONS:**

5A. Partner check-in with Visit Bastrop: VB Director reviewed all partners VB was in collaboration with for past quarter; reviewed how visitor data is compiled; discussed how content is created; discussed how they support events; discussed sales goals and returns; discussed marketing efforts

6. WORKSHOP:

6A. Downtown parking: Discussion about keeping 15 parking spots after curbside spots are no longer available/needed. Discussion around bringing back 2 hour parking limits. Paid parking ruled out to avoid off-putting customers and community. Decided to send a letter to downtown businesses with new parking rollout to encourage employees and business owners to park off Main Street.

6B. Possible Market Days: Some businesses have requested market days to utilize new sidewalks from rehab project. This would be a new project for Main Street to build from scratch, possibly involving a new committee. Tabled for another meeting.

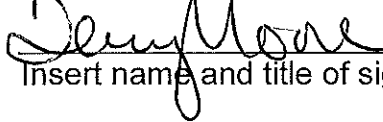
7. ITEMS FOR INDIVIDUAL CONSIDERATION:

7A: One seat still vacant on board; ideas for needs

7B: Summer in the City planning

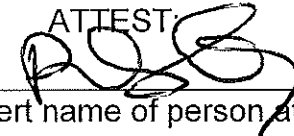
8. ADJOURNMENT: The meeting was adjourned at 7:23 without objection.

APPROVED:



Insert name and title of signer

ATTEST



Insert name of person attesting